

APP STORE INFO

The History Project – App Submission Info

<http://www.idev101.com/code/Distribution/checklist.html>

App Information:

Default language: English

App Name: The History Project – Collection Tool

SKU: thp_mobile1

Bundle ID: TBD

Pricing and availability:

Tier 0 (free)

Release Date: Let's discuss – probably need to release closer to Sept. 1st

Version Info and Category:

App Version: 1.0

Copyright Info: 2014, The History Project

Primary Category: Lifestyle

Secondary Category: Photo and Video

Metadata:

App Description:

The History Project (THP) is an online and mobile platform that provides you a better way to remember the moments that matter most. THP helps you collect, curate and collaborate on your personal history, the history of family and friends or even the history of a topic, group or organization.

The History Project Mobile Collection Tool – enables you to capture or import an image, video or audio file and upload that to your specific project online. Record your mother's stories of her childhood, capture a picture of your first baseball glove, take a video of a moment you want to relive and share with your kids one day. Upload to a secure place where you can curate a multi-sensory and interactive timeline that has images, videos, oral history, documents and even the music you love.

At THP we believe history is a tool that makes humans wiser, families stronger, organizations smarter and societies better. Let THP help you recreate the insightful experiences of your past through the technology of today to impact your future.

Keywords: History, Memoir, Journal, Oral History, Image Capture, Video capture, Memory Collection, History Project

Support url: www.thehistoryproject.com/support

Marketing url: www.thehistoryproject.com/about

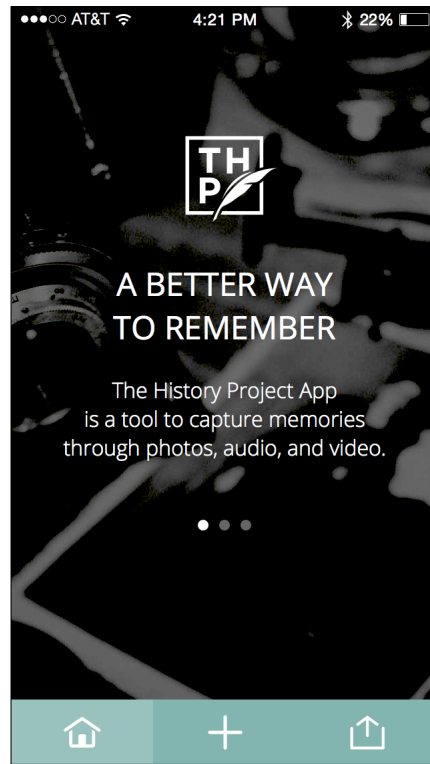
Privacy Policy url: www.thehistoryproject.com/privacy

App Review Info:

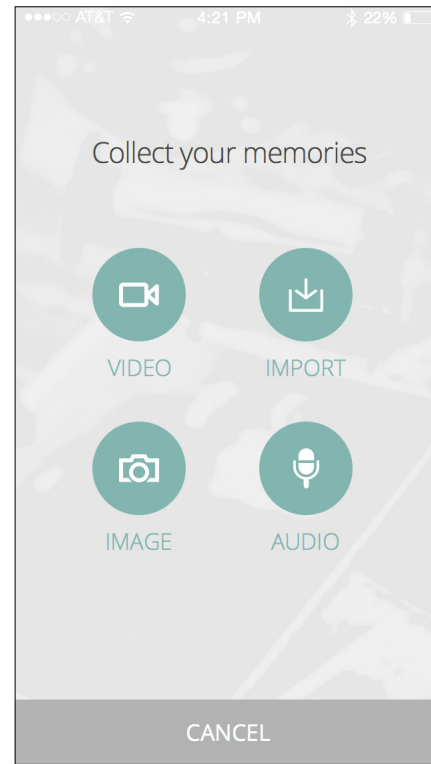
Shall we make this Edward for now?

SCREENSHOTS FOR APP STORE

Homepage



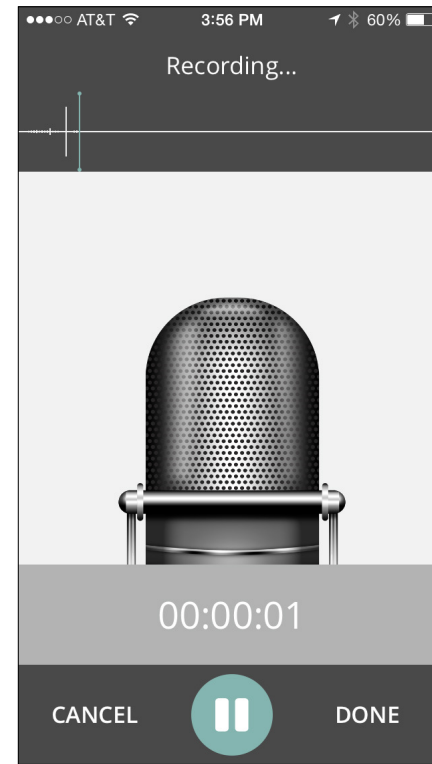
Icon page



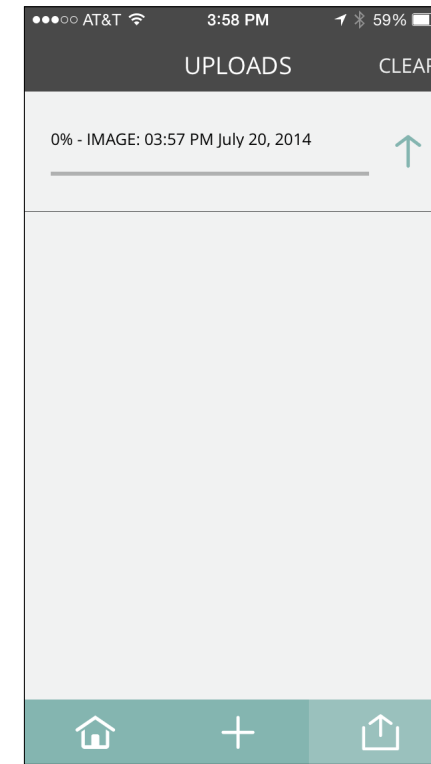
Capture Image



Capture Audio

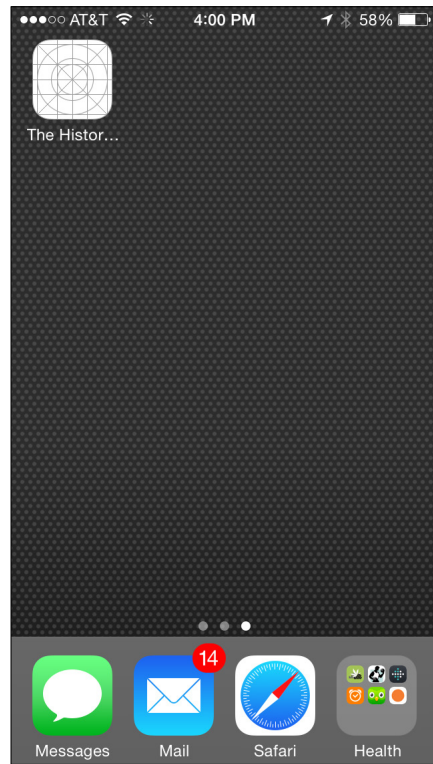


Uploading



LAUNCH

Icon/Name

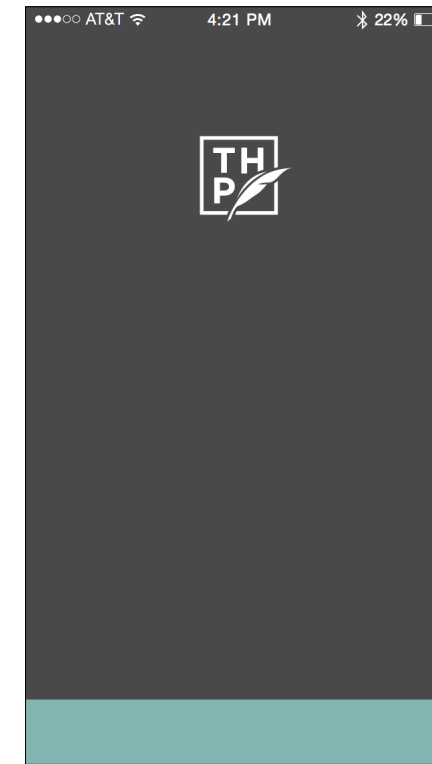


The History Project gets truncated, so do we want to shorten (THP, History Project)?



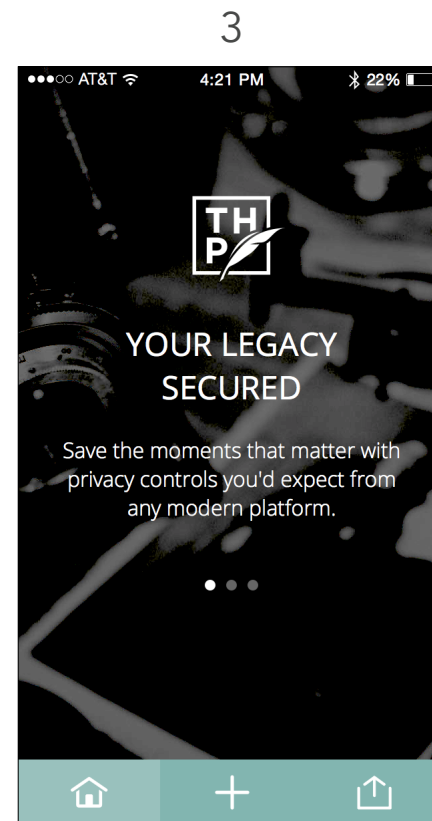
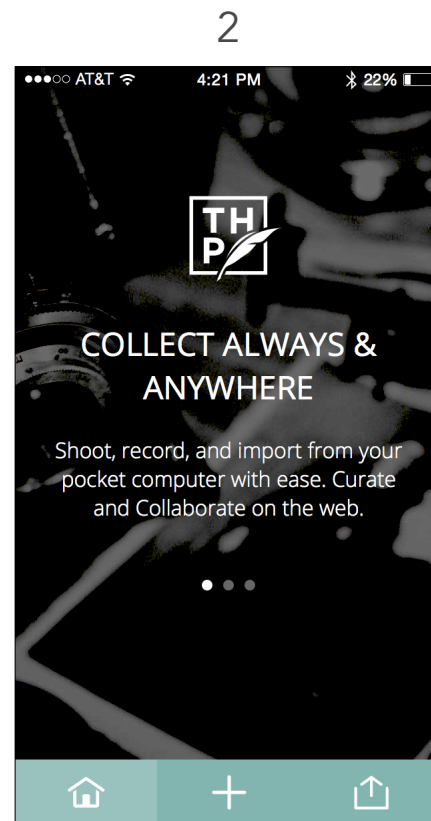
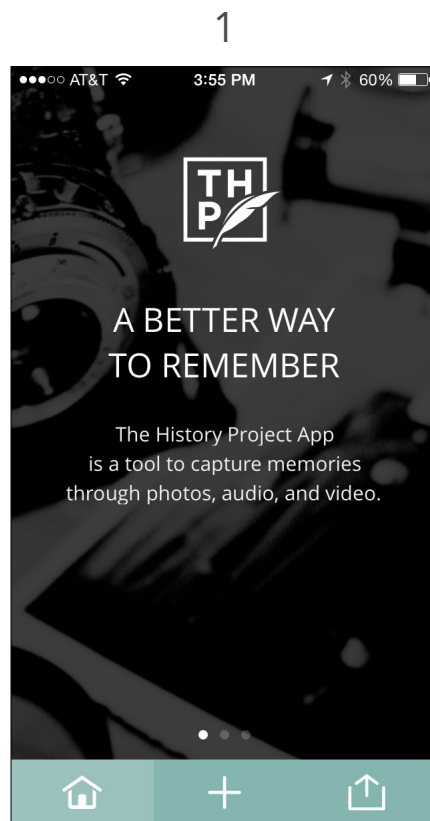
A few icon options...

Launch Screen



This view would not typically be visible since our app is so lightweight, but there might be a second or so at launch. Just in case, this simplified version mirrors the home view in terms of color and shape.

HOME



Slightly increase velocity of motion?

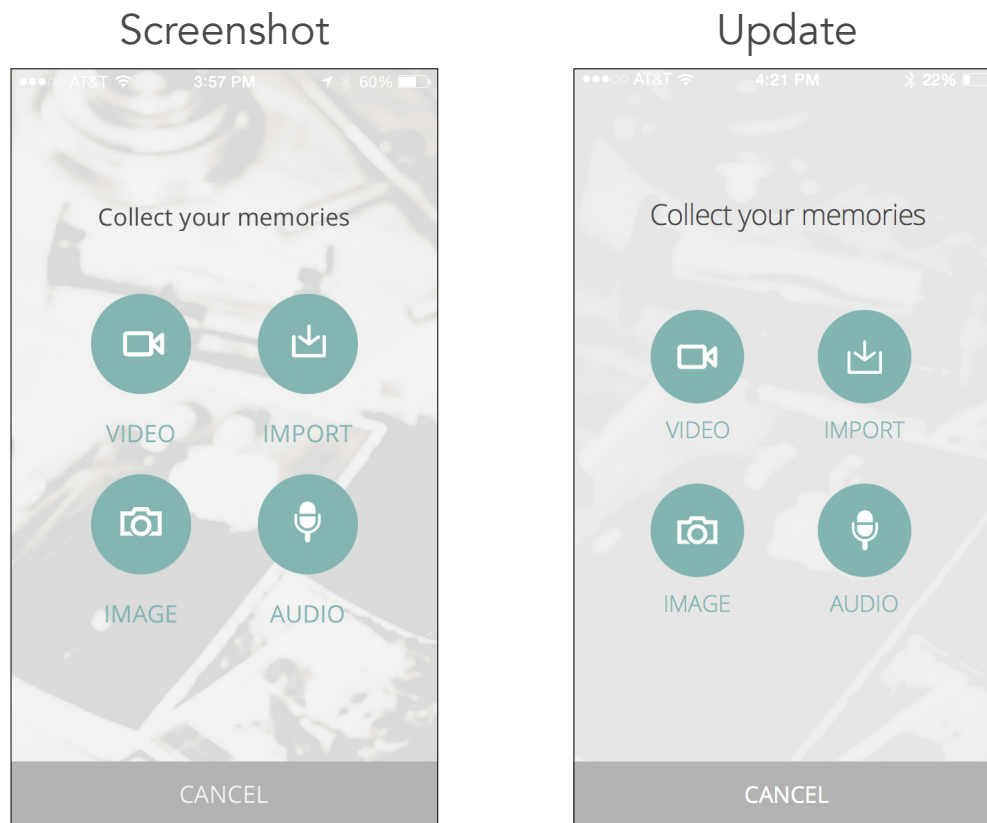
FPO content

FPO content

Position content slightly lower and dot indicators higher?



CAPTURE MENU



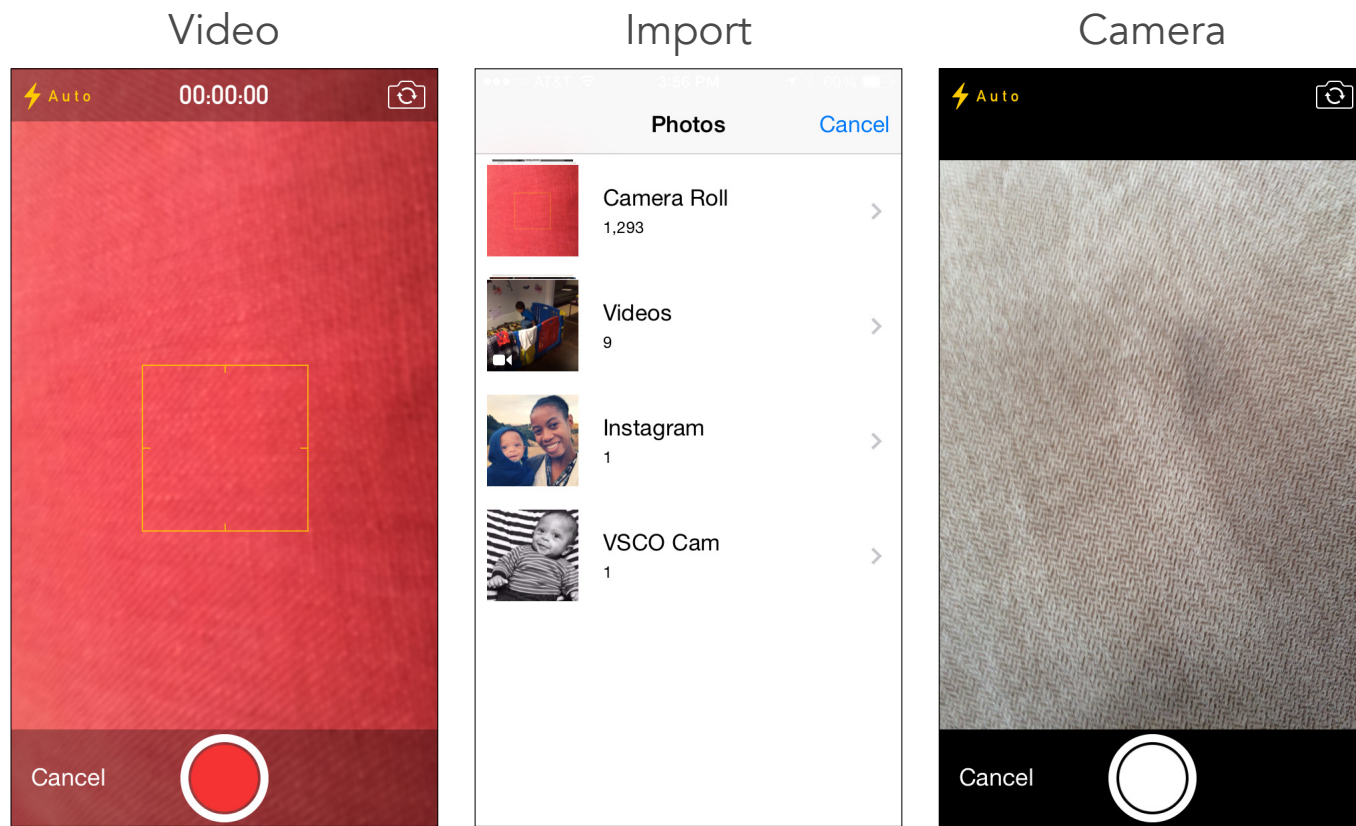
Slightly decrease space between label and button.

At a glance, potential for miscommunicating that VIDEO is for the camera icon and IMPORT is for the microphone icon.

Update the Canceling from any of the following capture screens to return to this menu rather than the Home or Uploads tab.

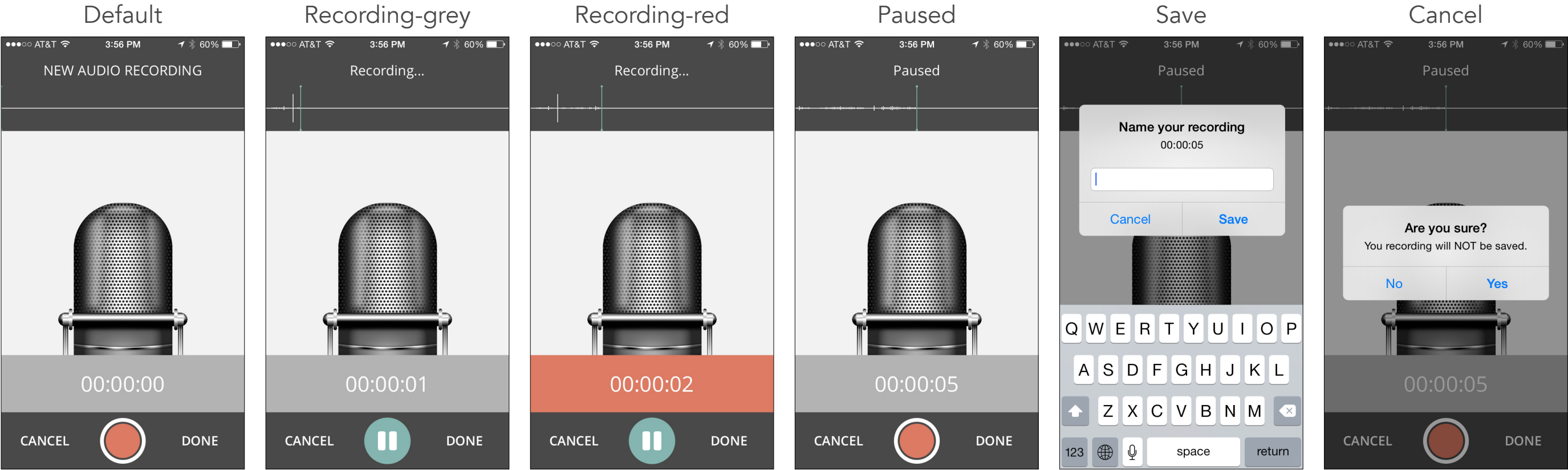
Should find consistency with PHOTO and IMAGE across experience.

CAPTURE - VIDEO, IMPORT, IMAGE



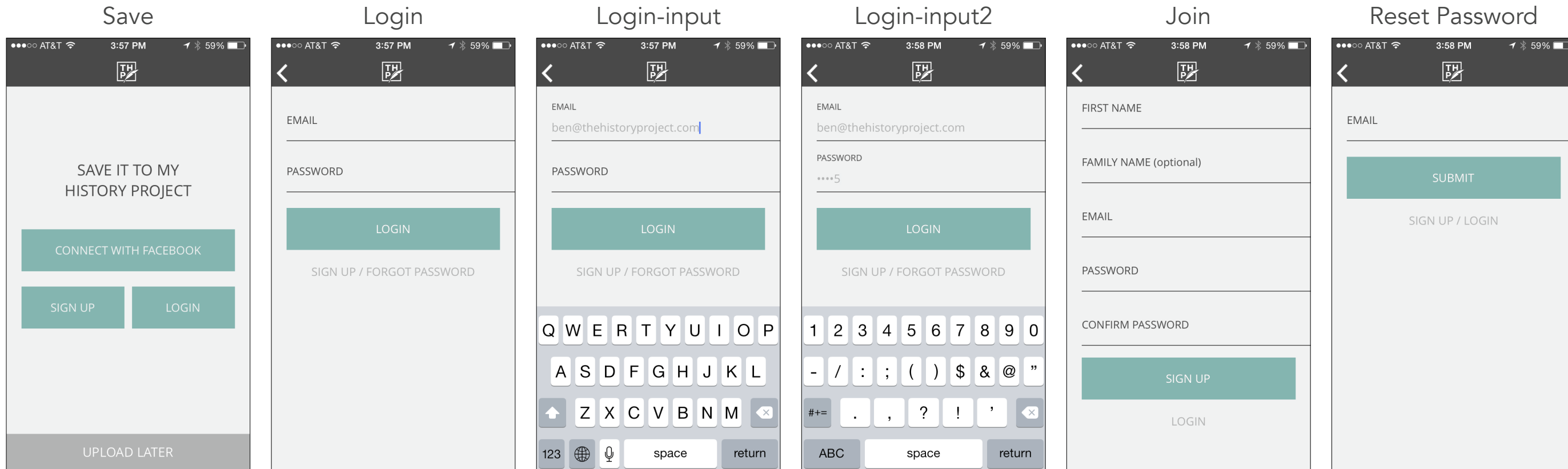
Working nicely as expected.

CAPTURE - AUDIO



Working nicely as expected, and looking great with the pulsing record bar, icons, colors, fonts, naming prompt, and warning.

CAPTURED FORMS



Looks good.

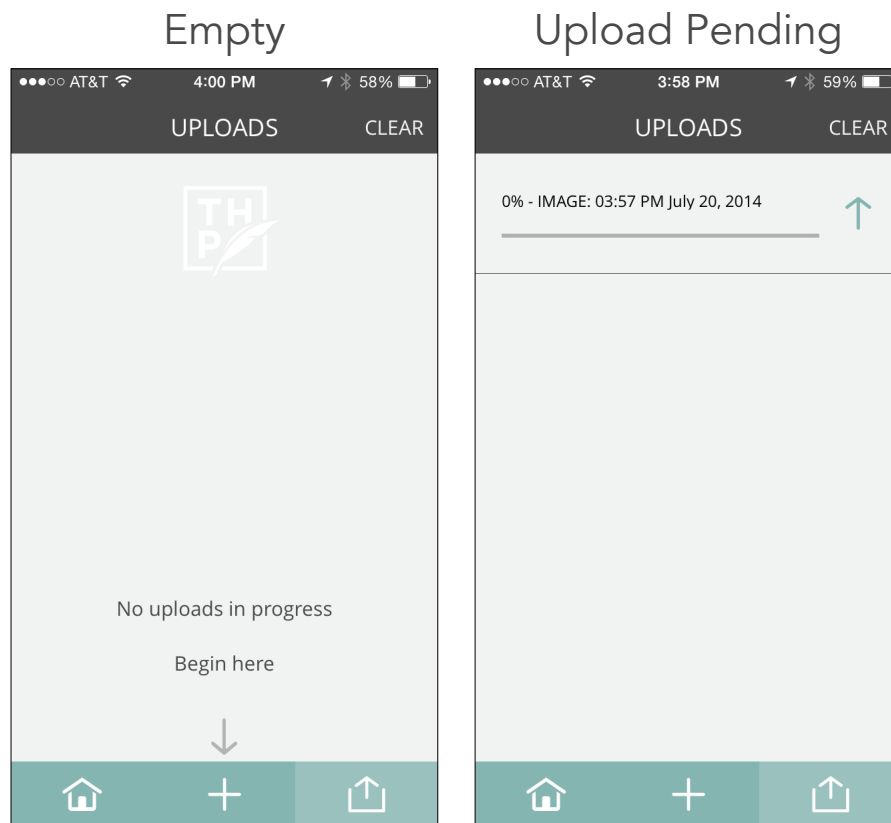
Use lighter grey for dividing lines.

Add a white facebook F icon for more of a nod to Facebook's branding.

Upon input, swap grey values (e.g. Login: making the small version of EMAIL and PASSWORD light and ben@thehistoryproject.com and ***** dark).

Allow back arrow to return to options screen (not a literal back button). Alternately, adjust arrow to X and adjust direction of transition from right-left to bottom-up.

UPLOAD



Position logo a little lower or remove.

Looks good.

Position status/direction text a little higher.