

draft ux for scope purposes

iOS App

WHAT

Native app for iPhone that allows people to Join PoachIt, Track in-store products, and view their tracked products.

WHY

Mobile presence is critical. A native app is faster / more versatile than mobile web. We can use the camera for tracking. It'll help with word of mouth and optics.

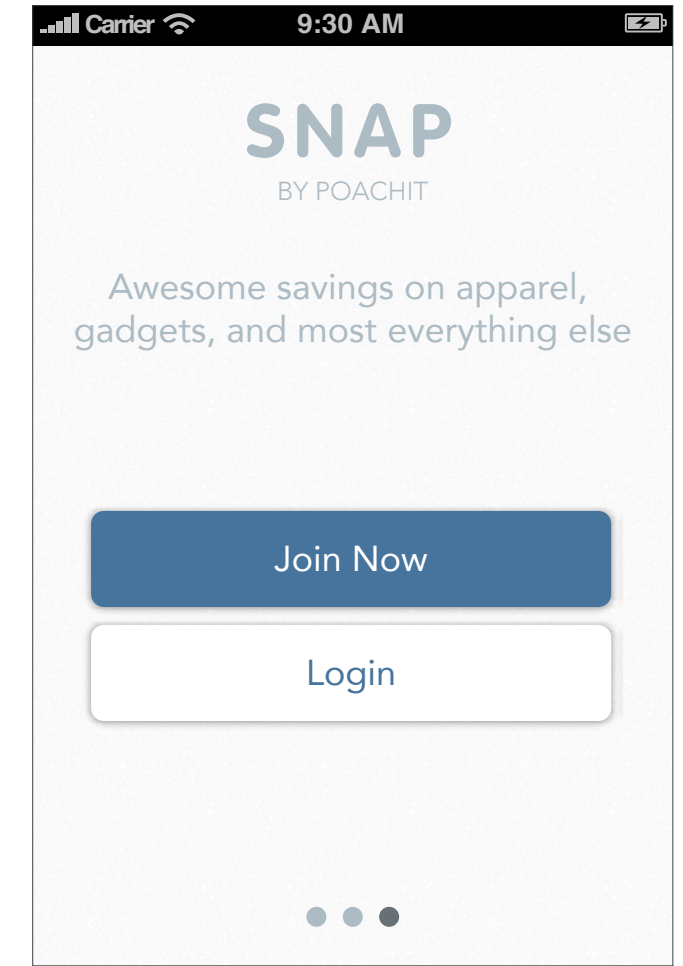
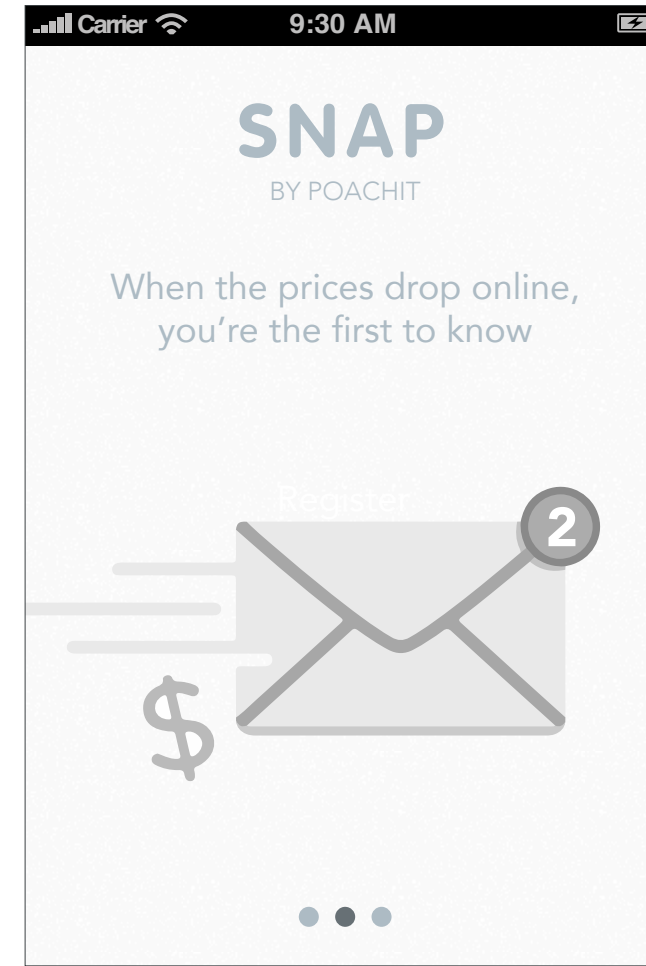
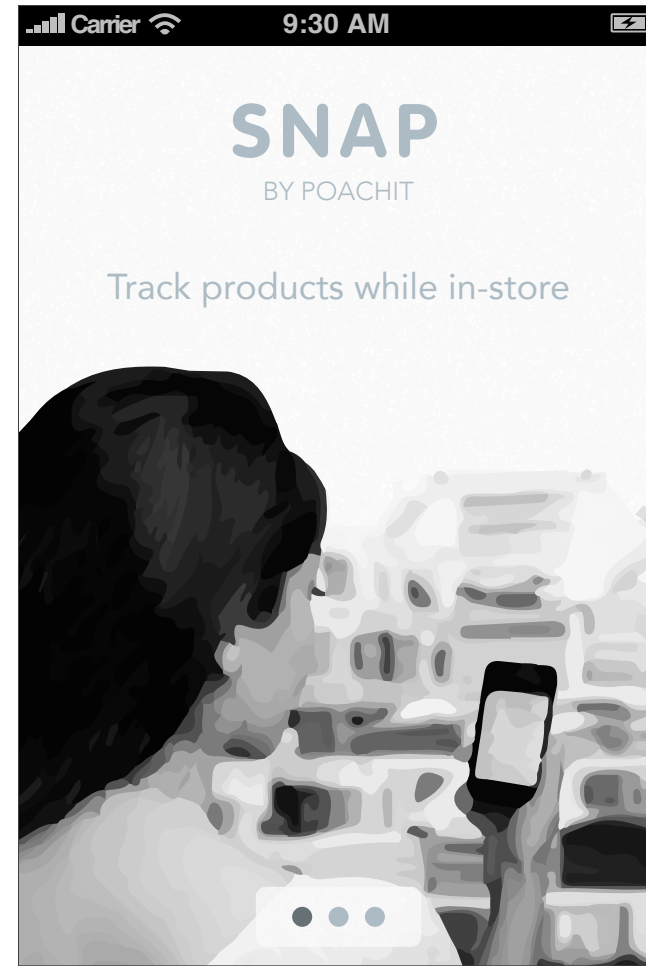
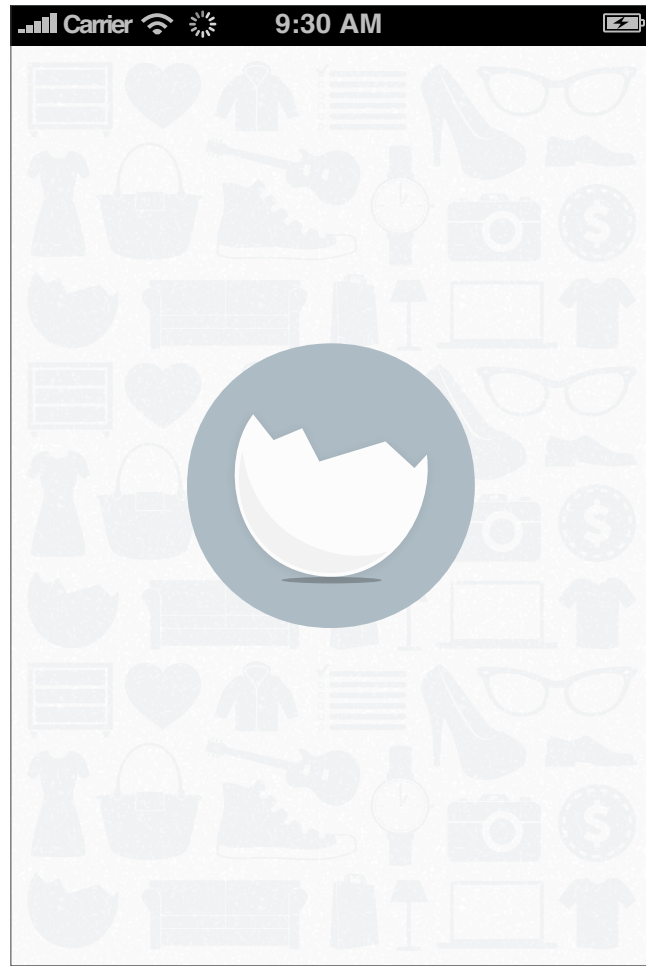
METRICS

App downloads, signups, tracked products.

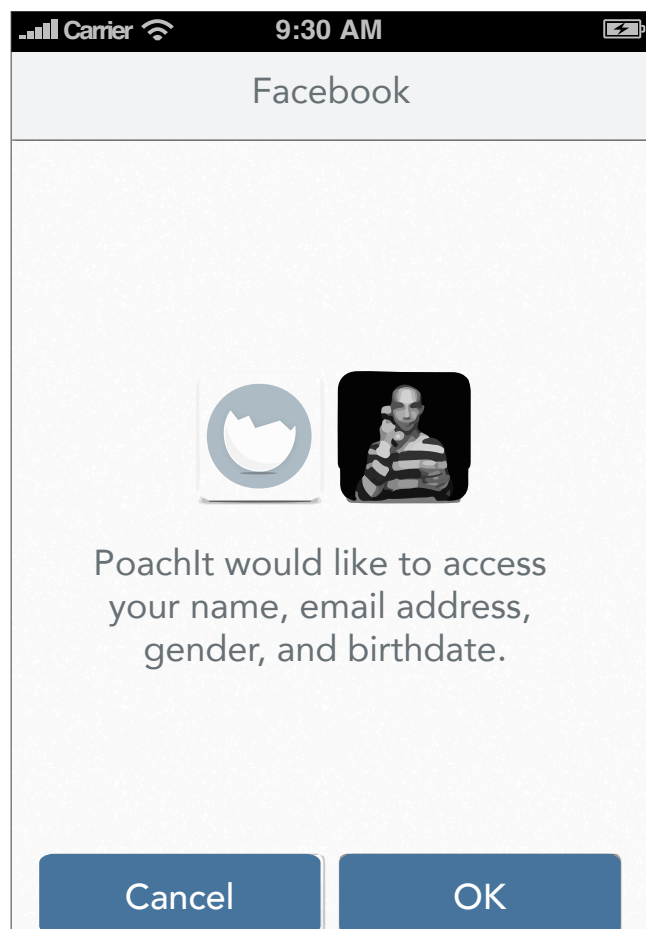
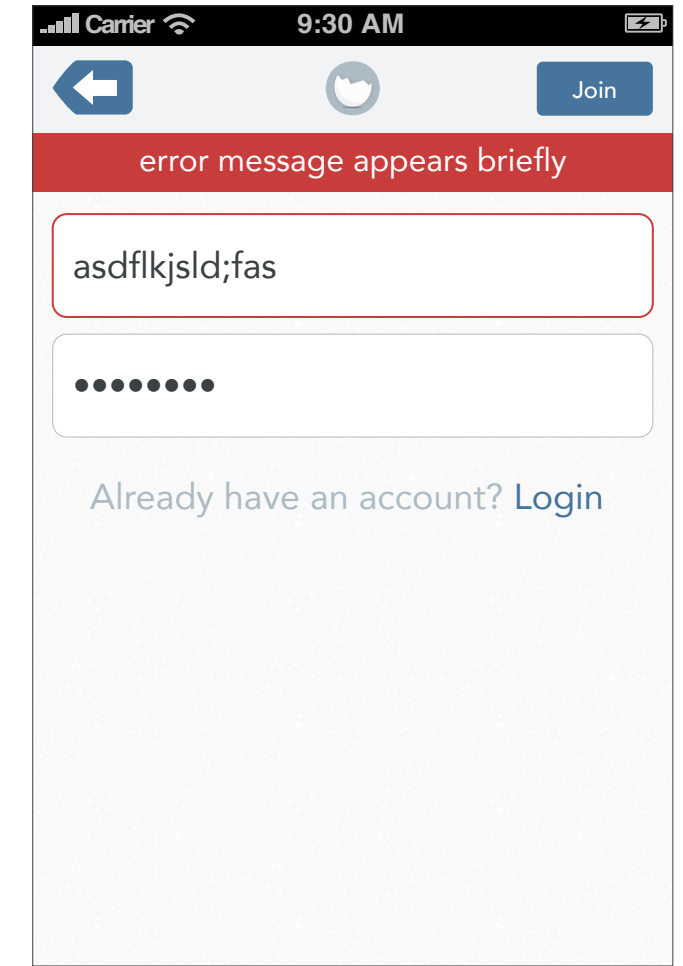
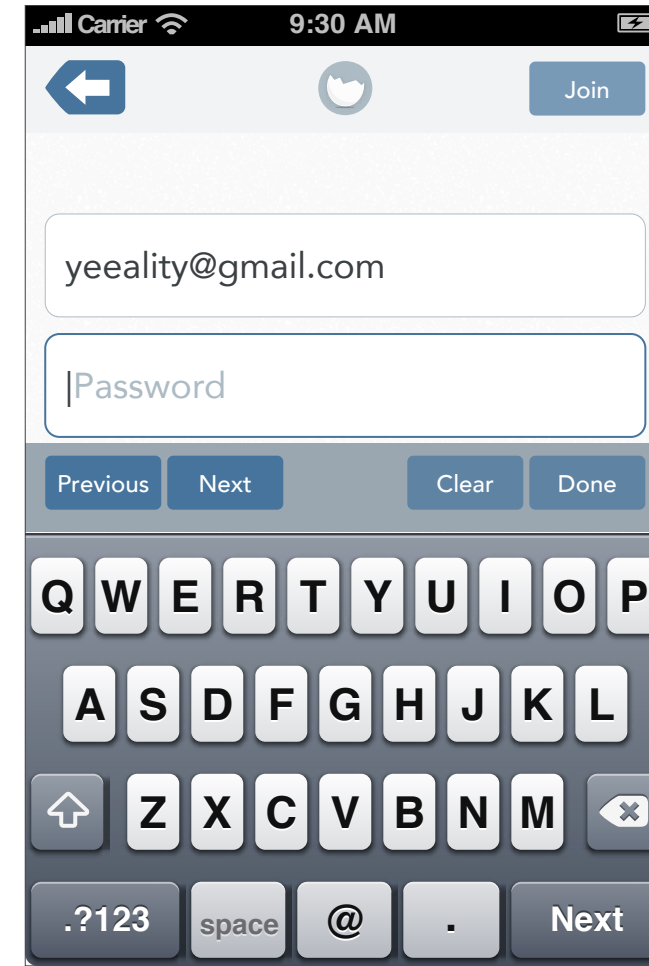
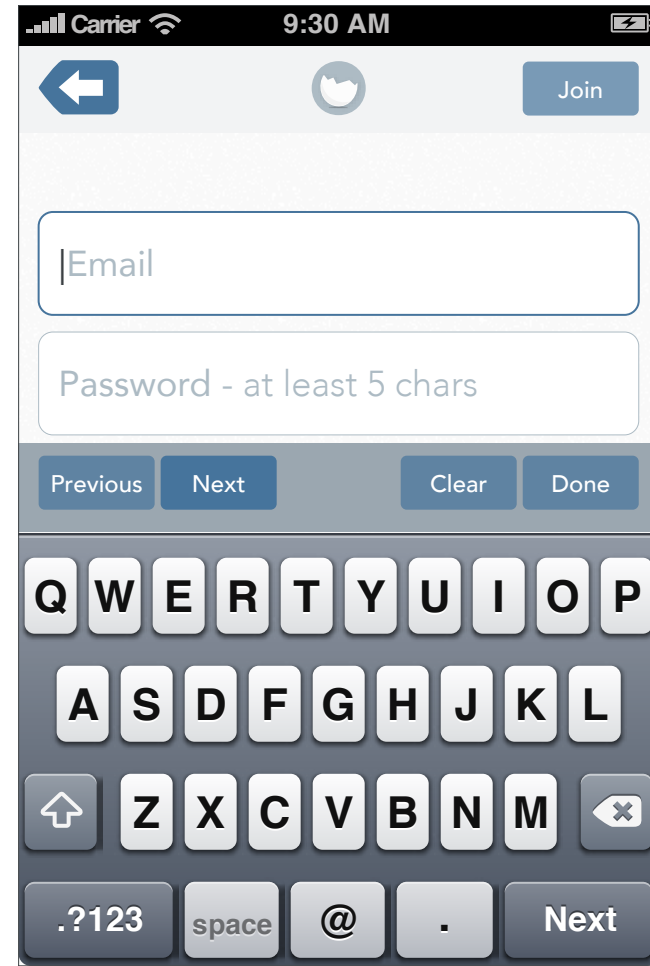
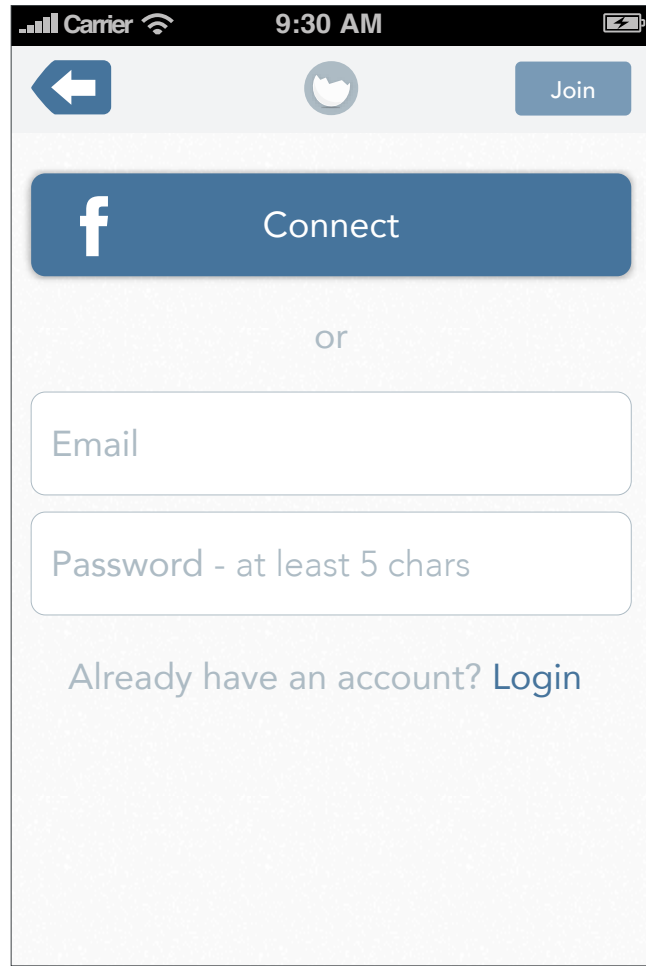
Features

		Phase 1	Future
1	Register, Login (Email / FB), Logout	•	
2	Basic error handling	•	
3	Synced user data and product data	•	
4	Mini App tour / slideshow	•	
5	Reset password		•
6	Invite friends		•
7	Track Product via camera + skimlinks api	•	
8	Track Product via keyword search		•
9	Remove product (stop tracking)	•	
10	Set target price		•
11	Track via location		•
12	Social actions: Like, Pin		•
13	Coupon codes integration		•
14	My products list view	•	
15	My product detail view	•	
16	Email link to my product(s)	•	
17	Feeds: Trending, Deals, Friends		•
18	Another user profile		•
19	Following / Followers		•
20	Settings		•
21	Info / Tips / FAQ	•	

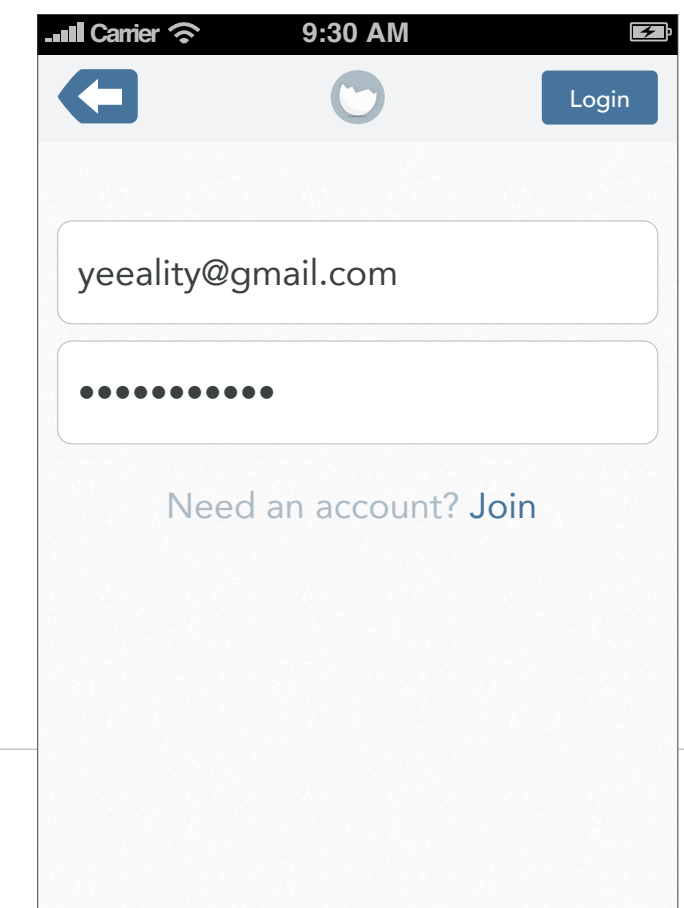
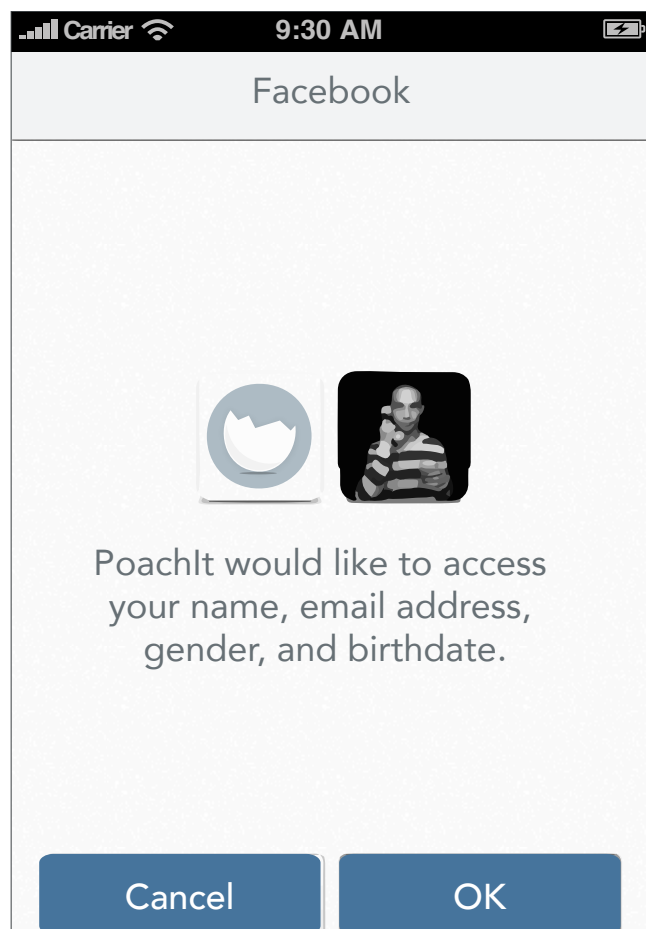
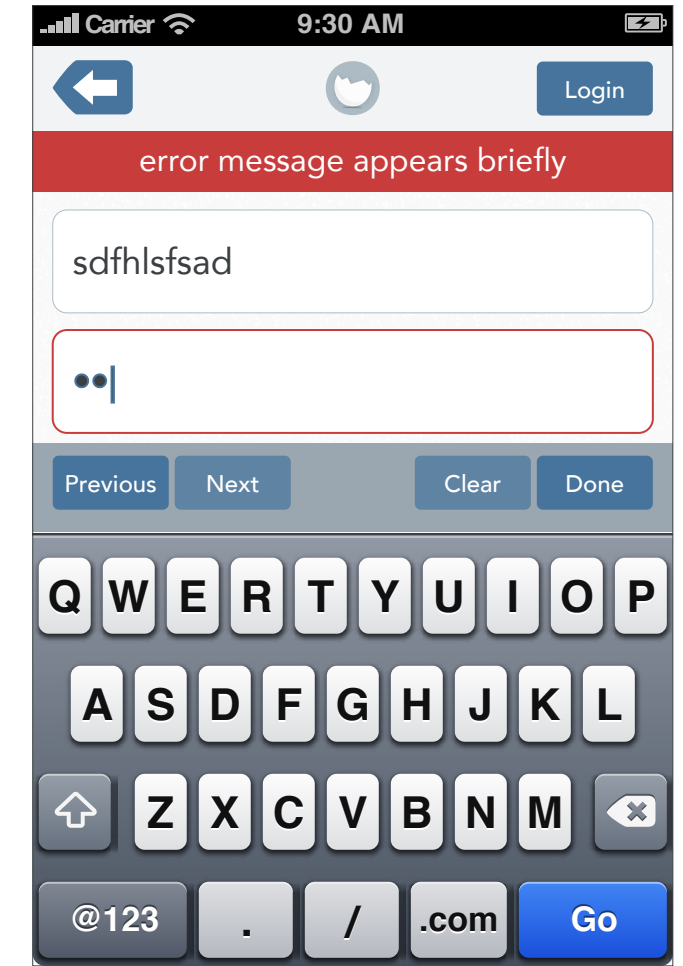
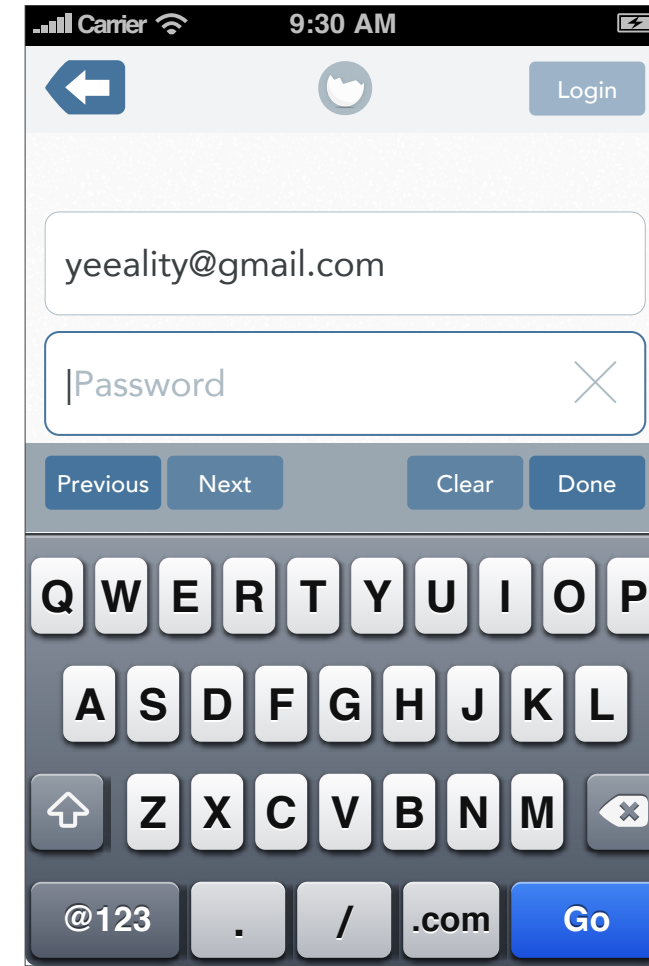
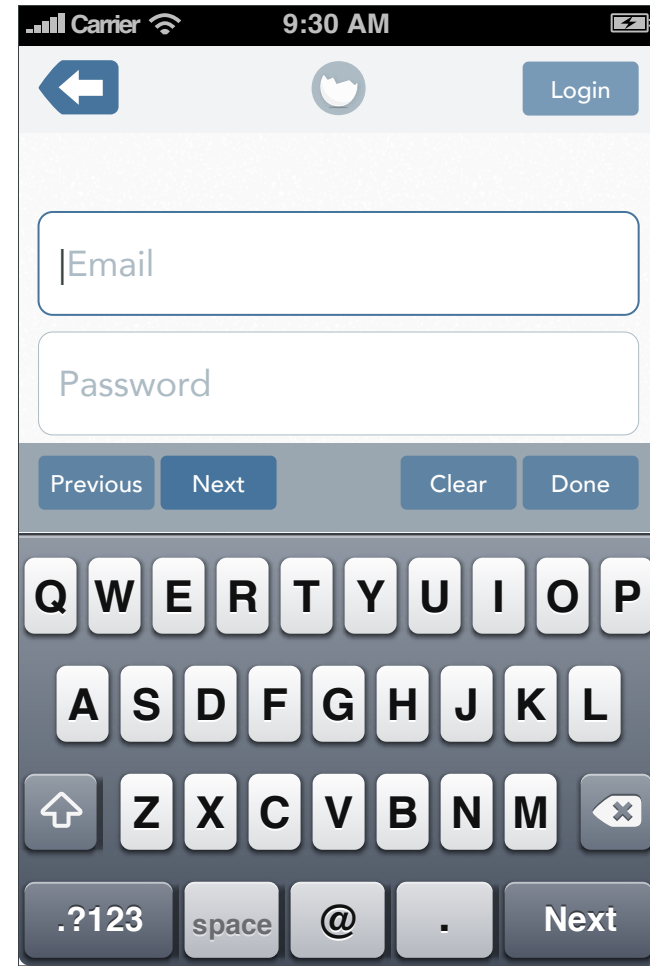
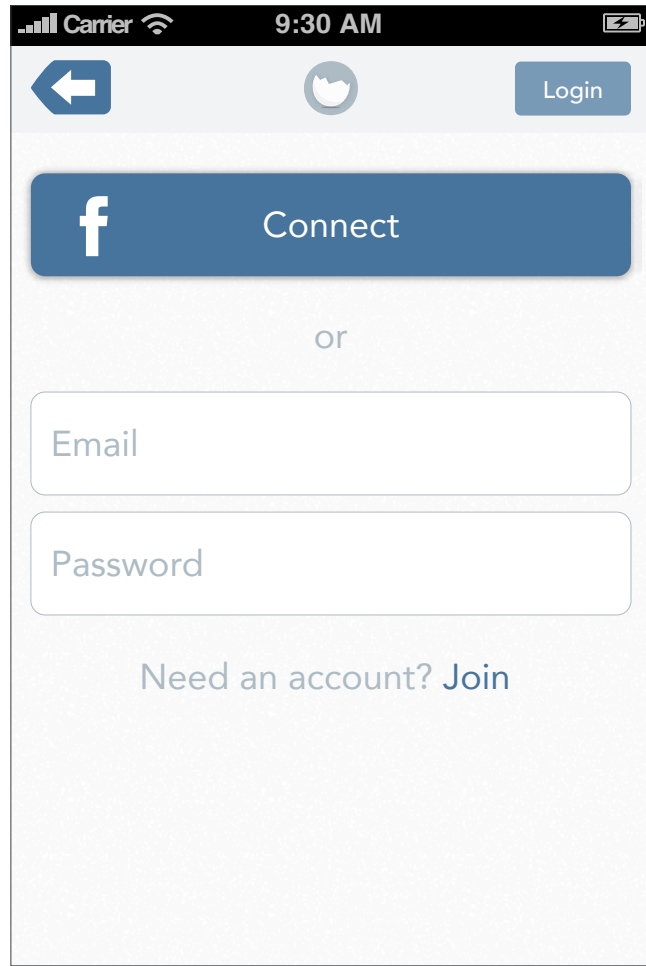
Welcome



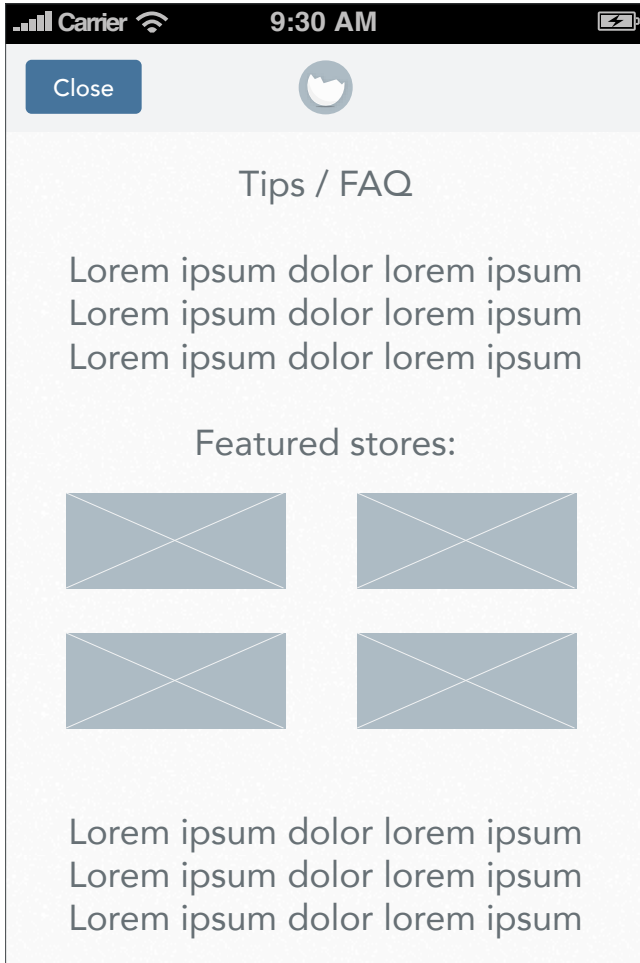
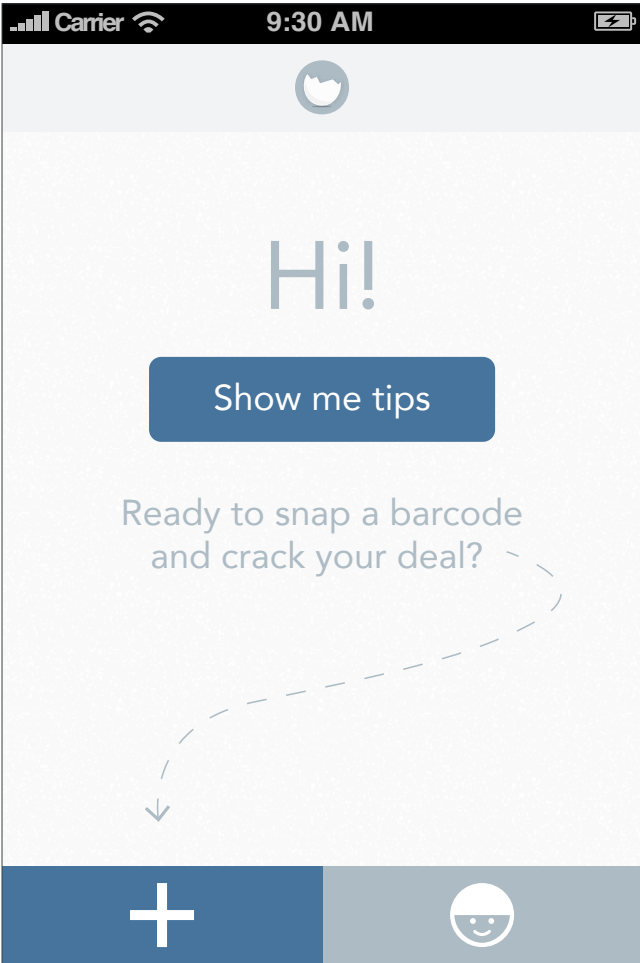
Register



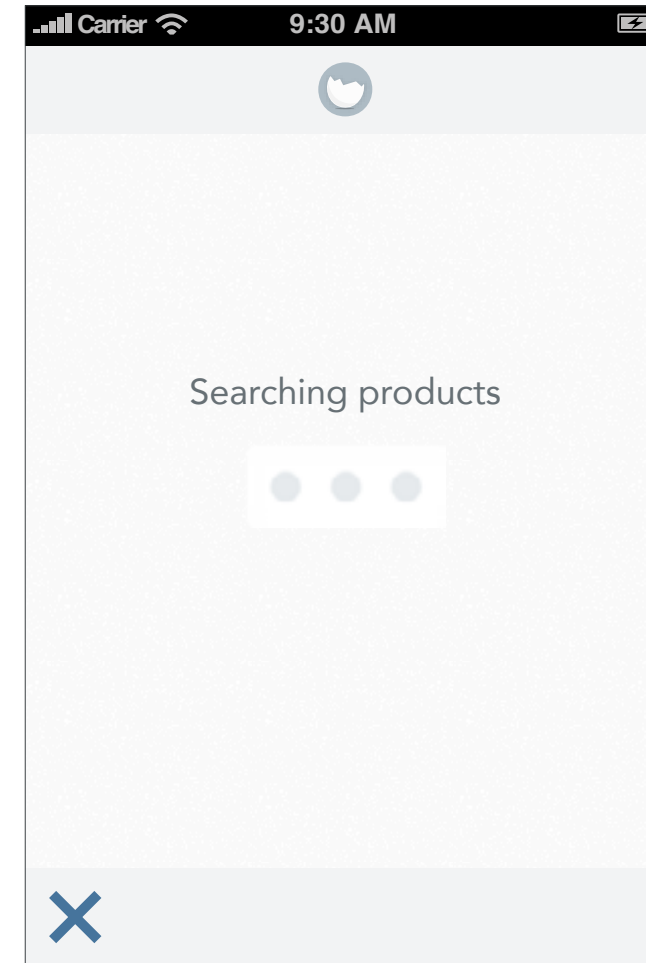
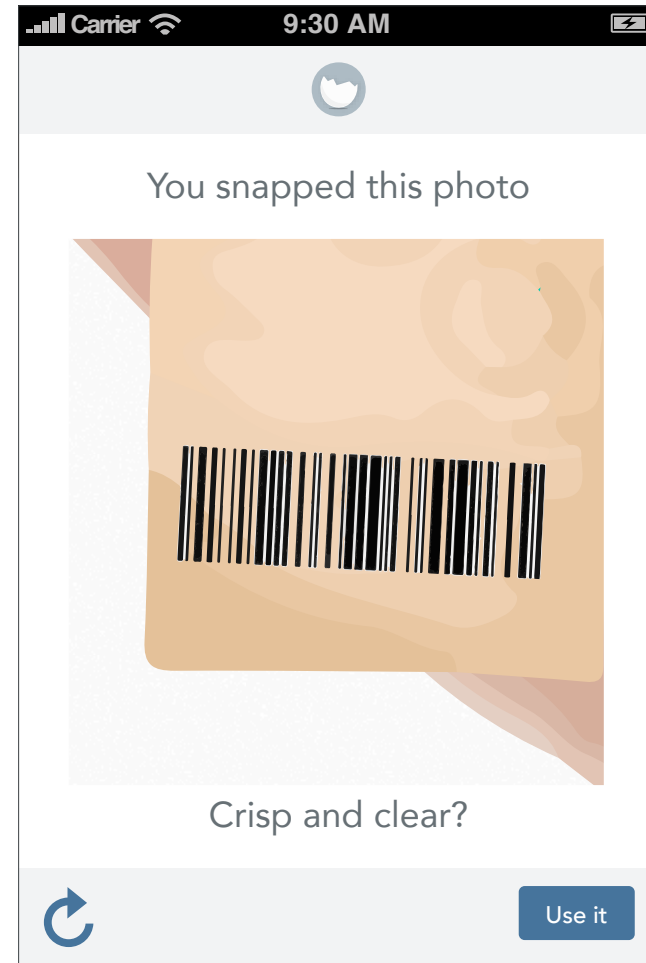
Login



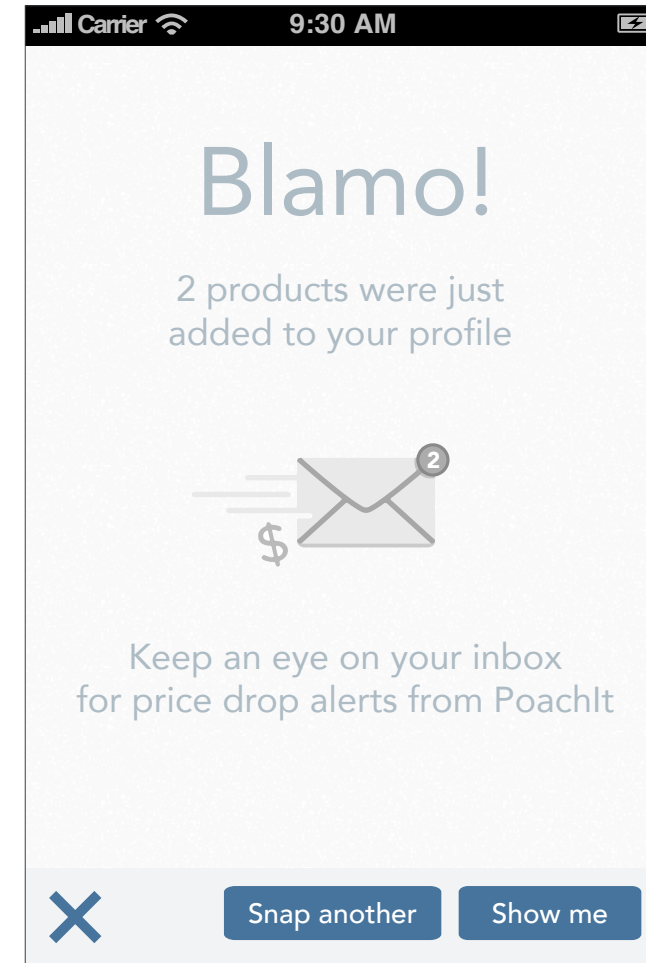
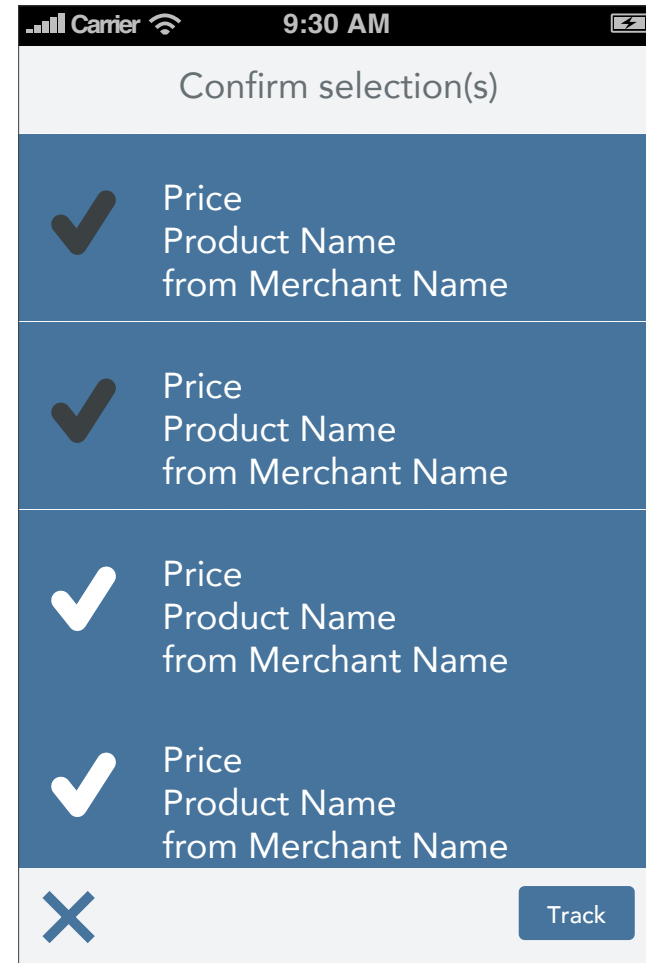
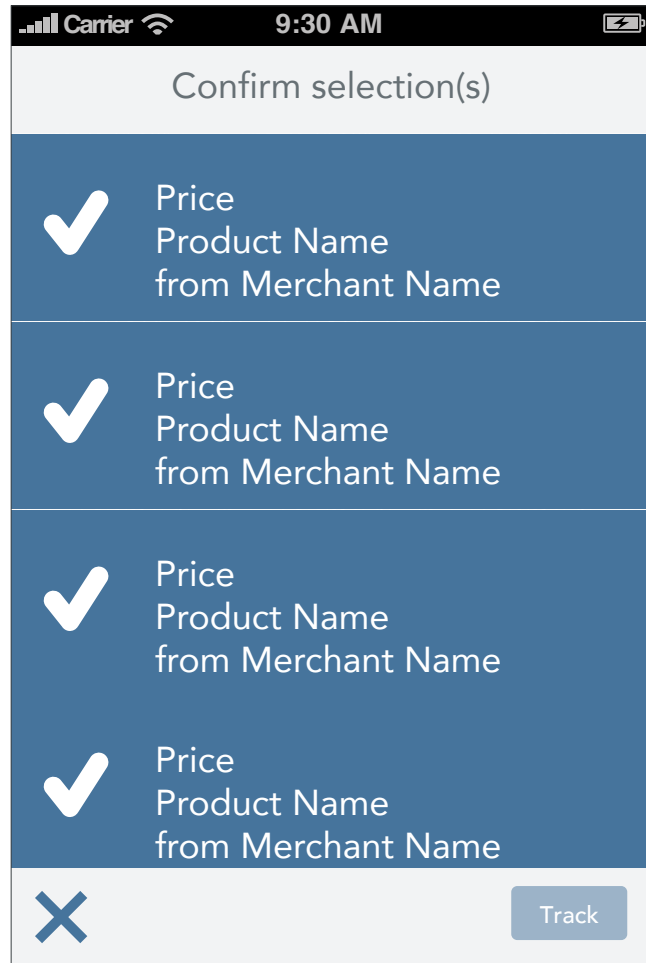
Empty Profile, Tips



Add / Track / Scan / Snap



Confirm Selection



Profile With Products

