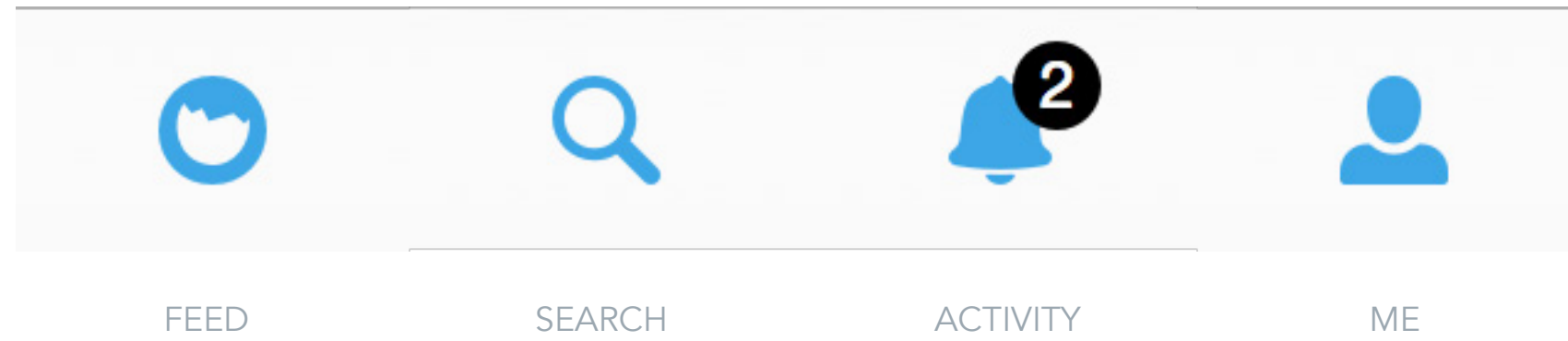
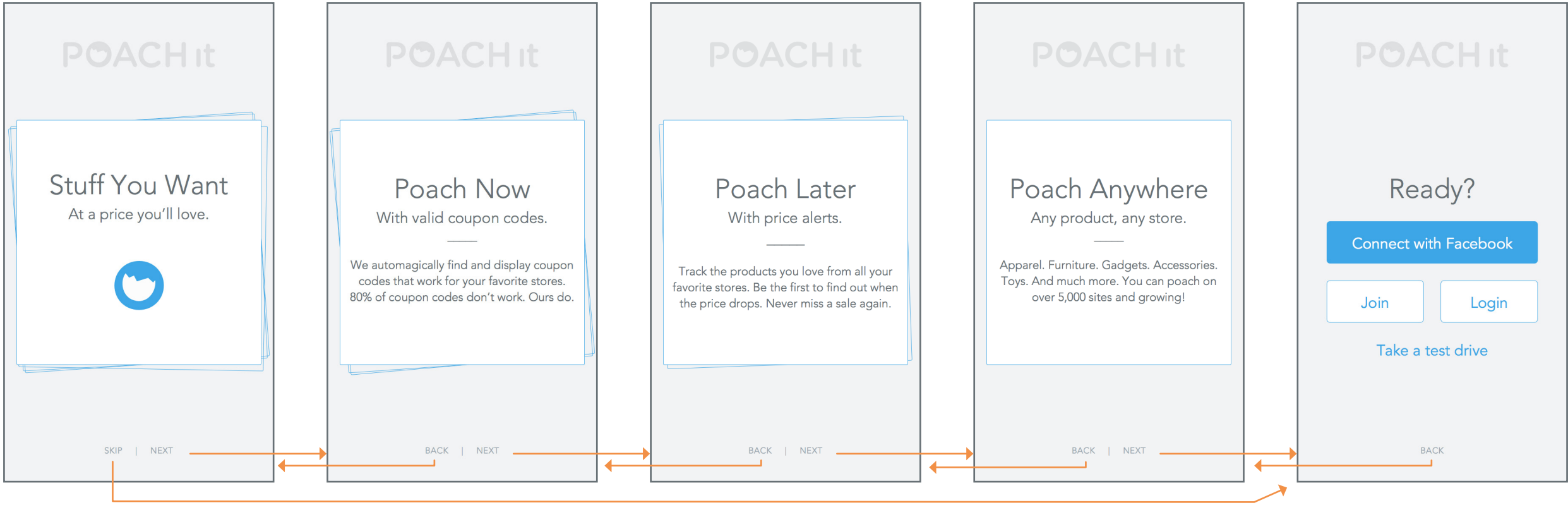


# TAB NAVIGATION



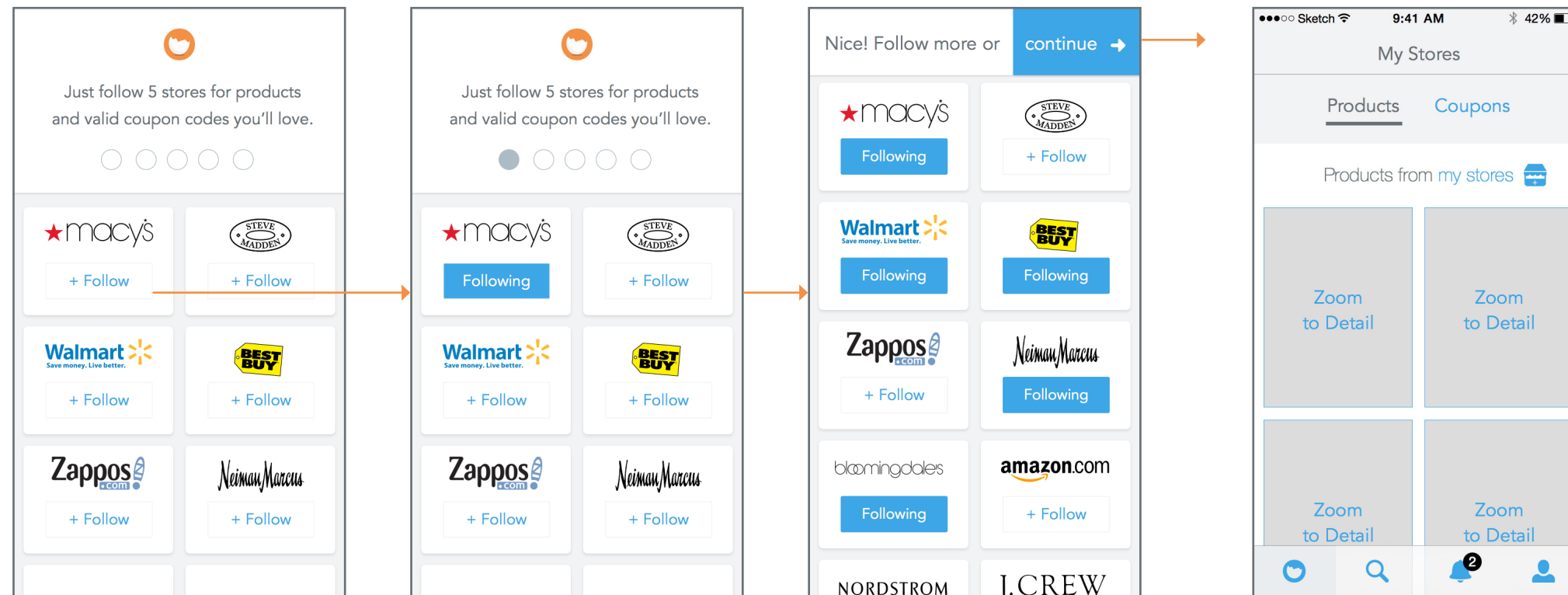
# FIRST LAUNCH

Welcome is handled with a card stack. Branding can be handled with logo mark, logo type, and brand colors. Dismissing 4 cards is a fun interaction and can be skipped. The bottom of the stack includes connect options, as well as "test drive" which simply moves forward without authentication.



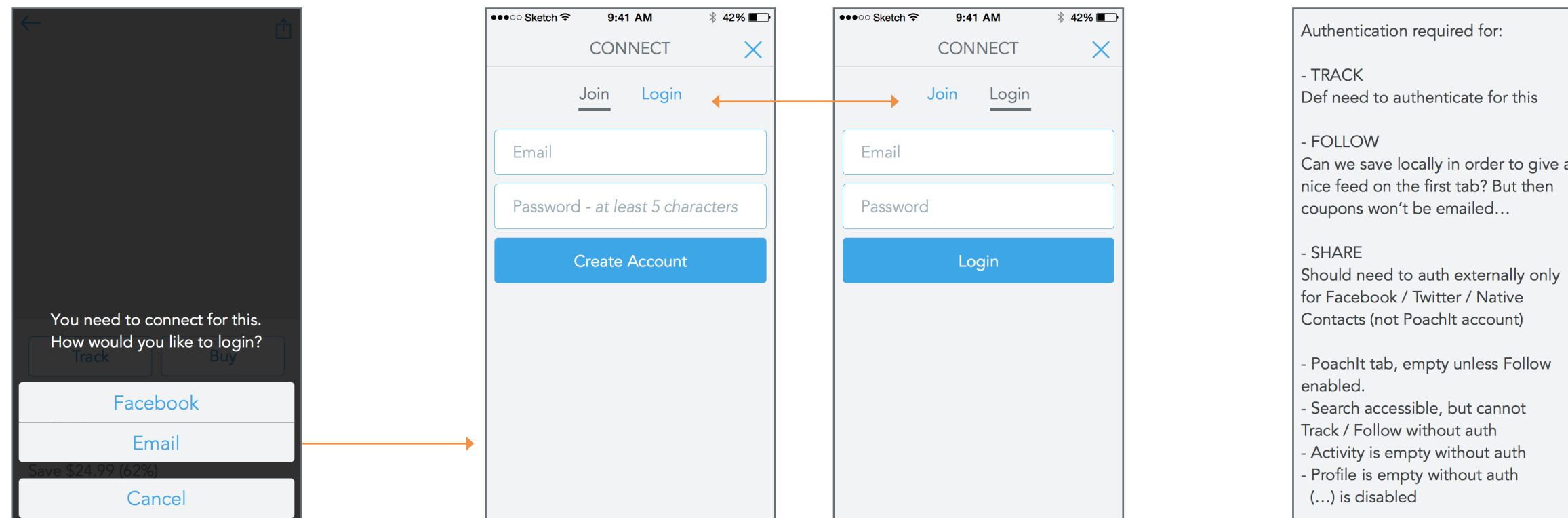
# FOLLOW STORES

A key decision is whether or not Follow Stores requires authentication. If it does require authentication, the app becomes quite dry in the logged out state, because the feed cannot come alive, Search requires intent, and Activity / Profile are Poachit user based. If we can maintain the list of followed stores for an anonymous user, the feed can come alive, and ideally we'd save that list if and when the user authenticates.



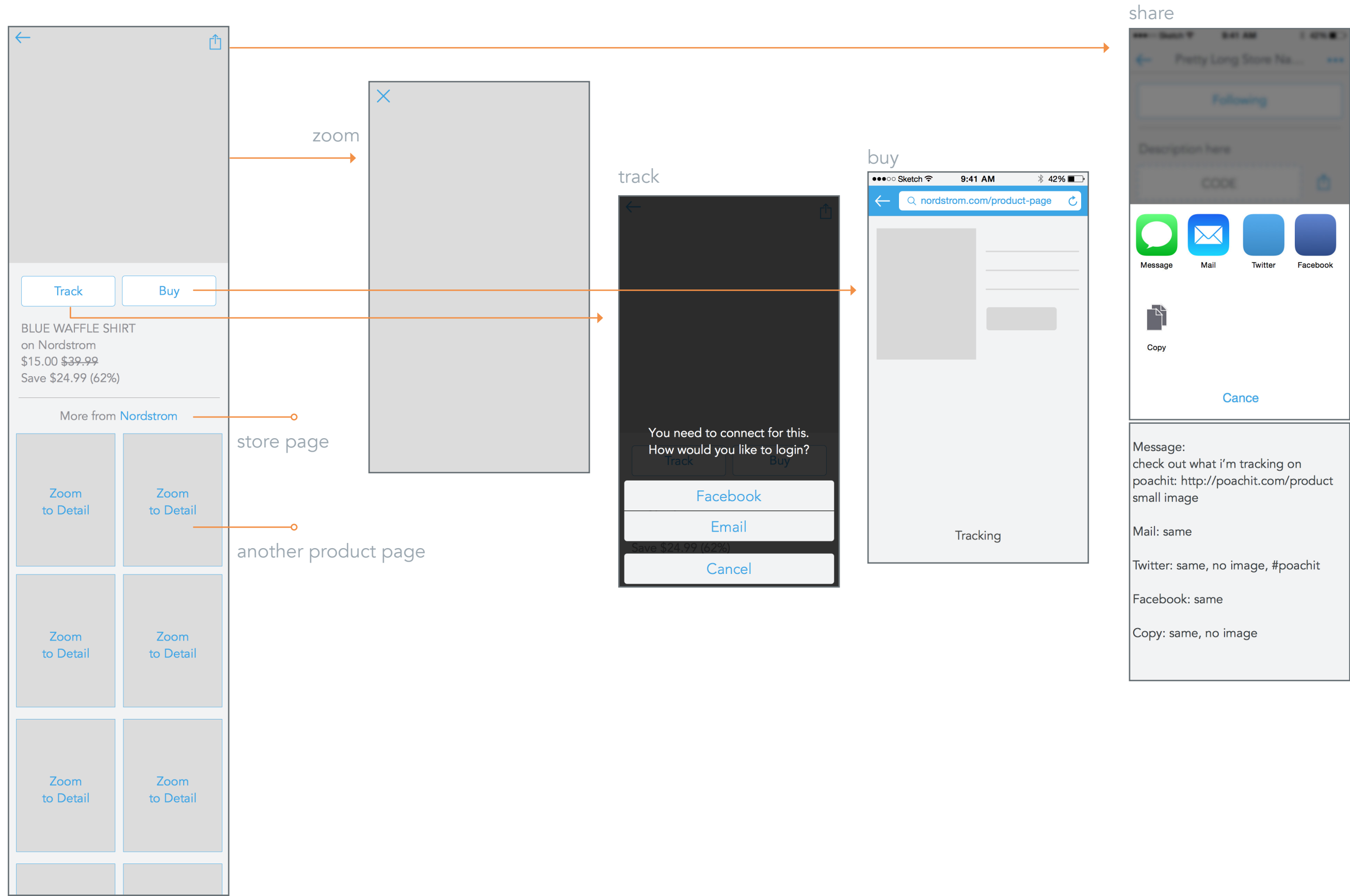
# AUTHENTICATION

Authentication could appear as a small overlay that appears from below when an action that requires authentication is triggered, such as Track. Facebook authentication should be standard for new and existing users. Email authentication is a simple form.



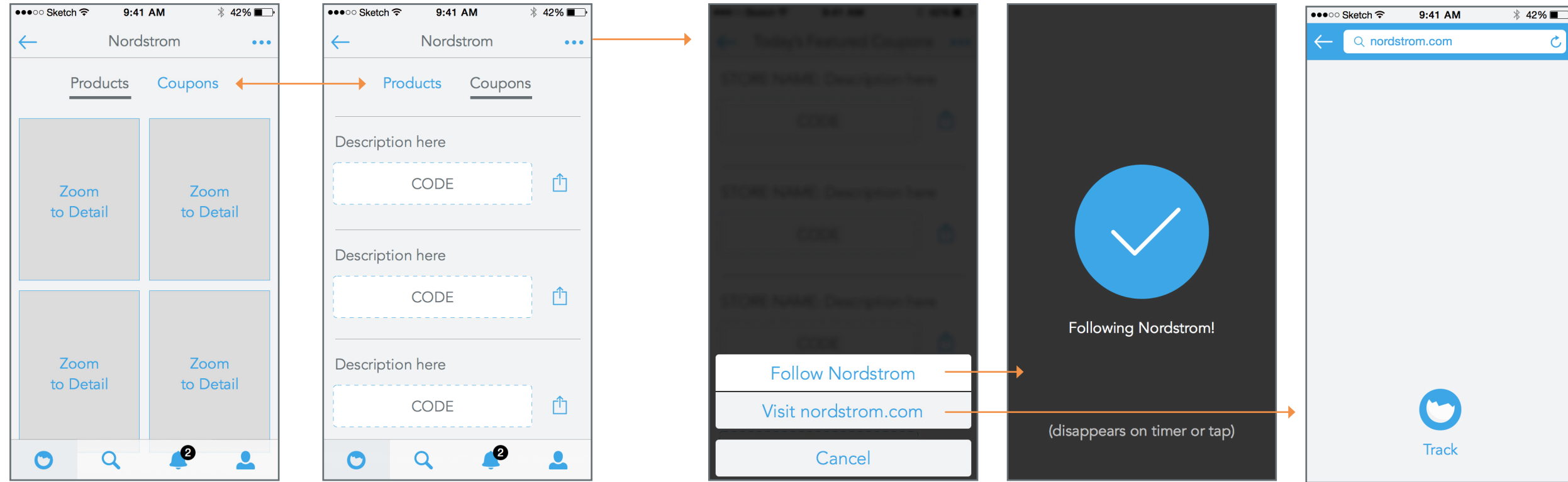
# PRODUCT PAGE

A product page offers multiple options.



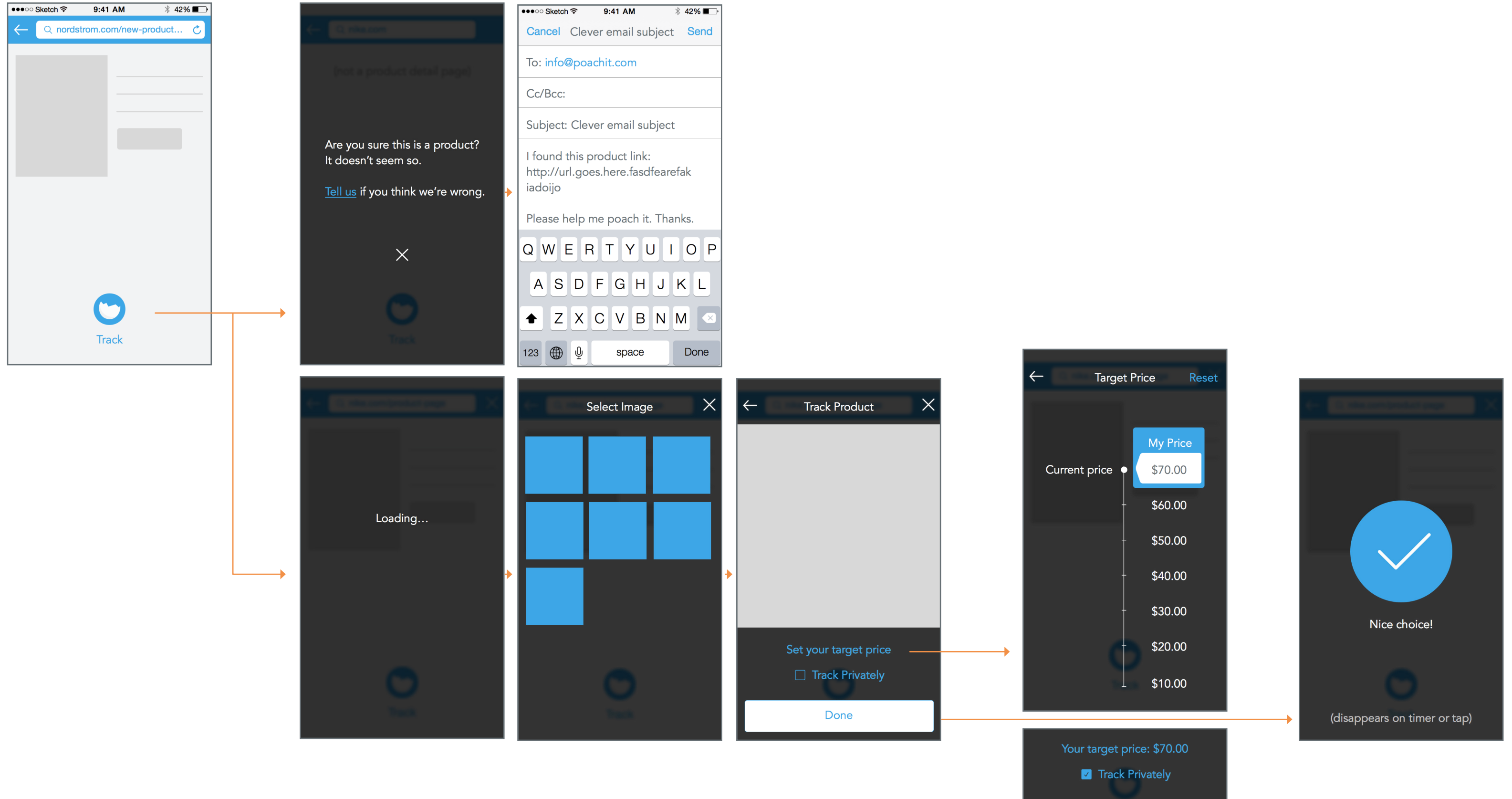
# STORE PAGE

A store page includes 2 tabs and a more menu.



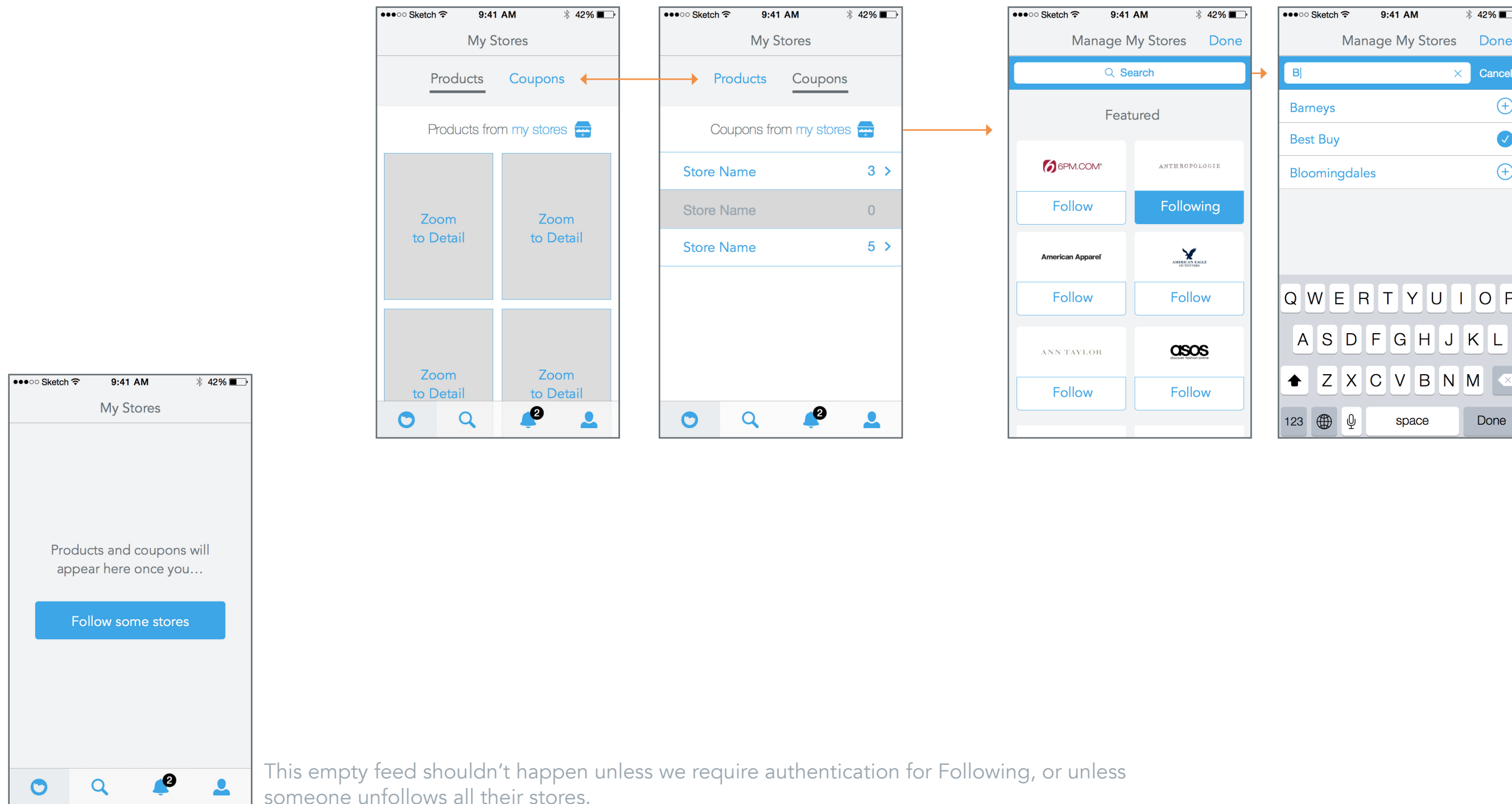
# WEB VIEW

Web view can be accessed from a product page and/or a store page. It's not a blank canvas of it's own. It could be included in search or a tab of its own, but the benefit of providing it through a touchpoint in the PoachIt system means it will be more likely return a real product that can be tracked.



# FEEDS: PRODUCT & COUPON

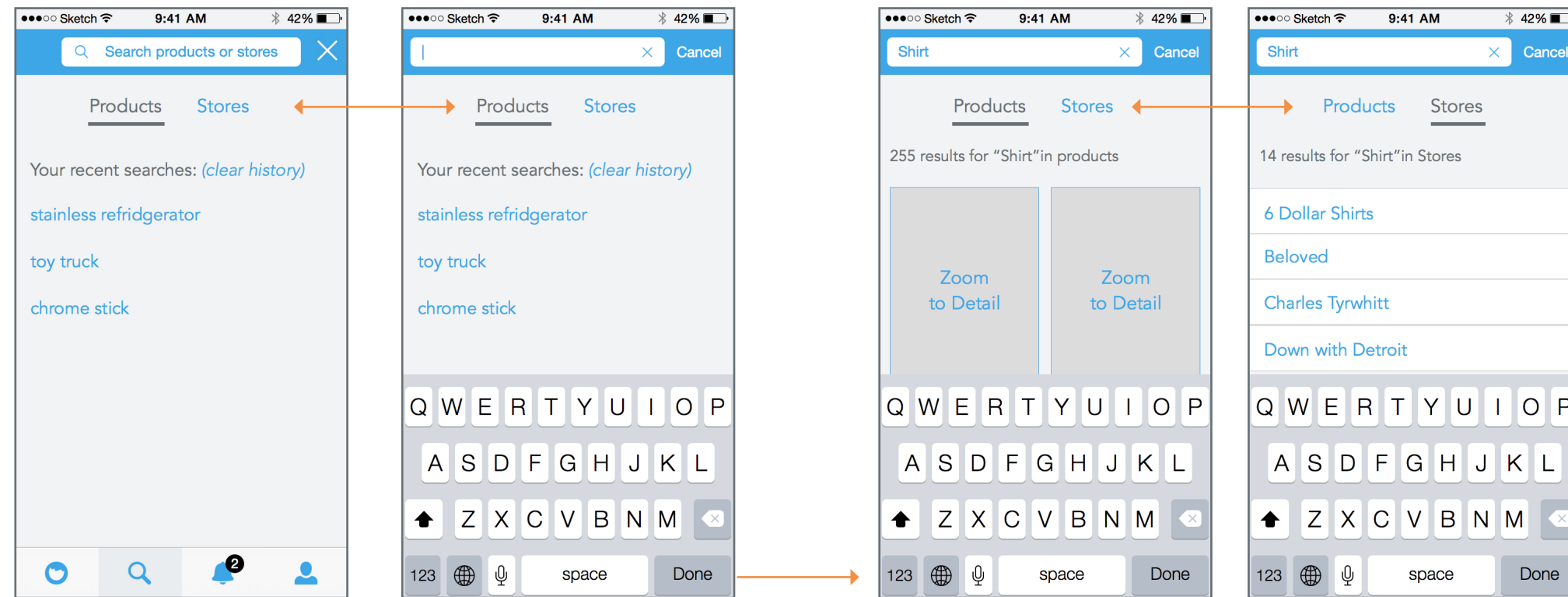
Feeds include 2 tabs. Followed stores can be managed from both tabs. Users can follow/unfollow featured stores or search the database and toggle their choices from there too.



This empty feed shouldn't happen unless we require authentication for Following, or unless someone unfollows all their stores.

# SEARCH

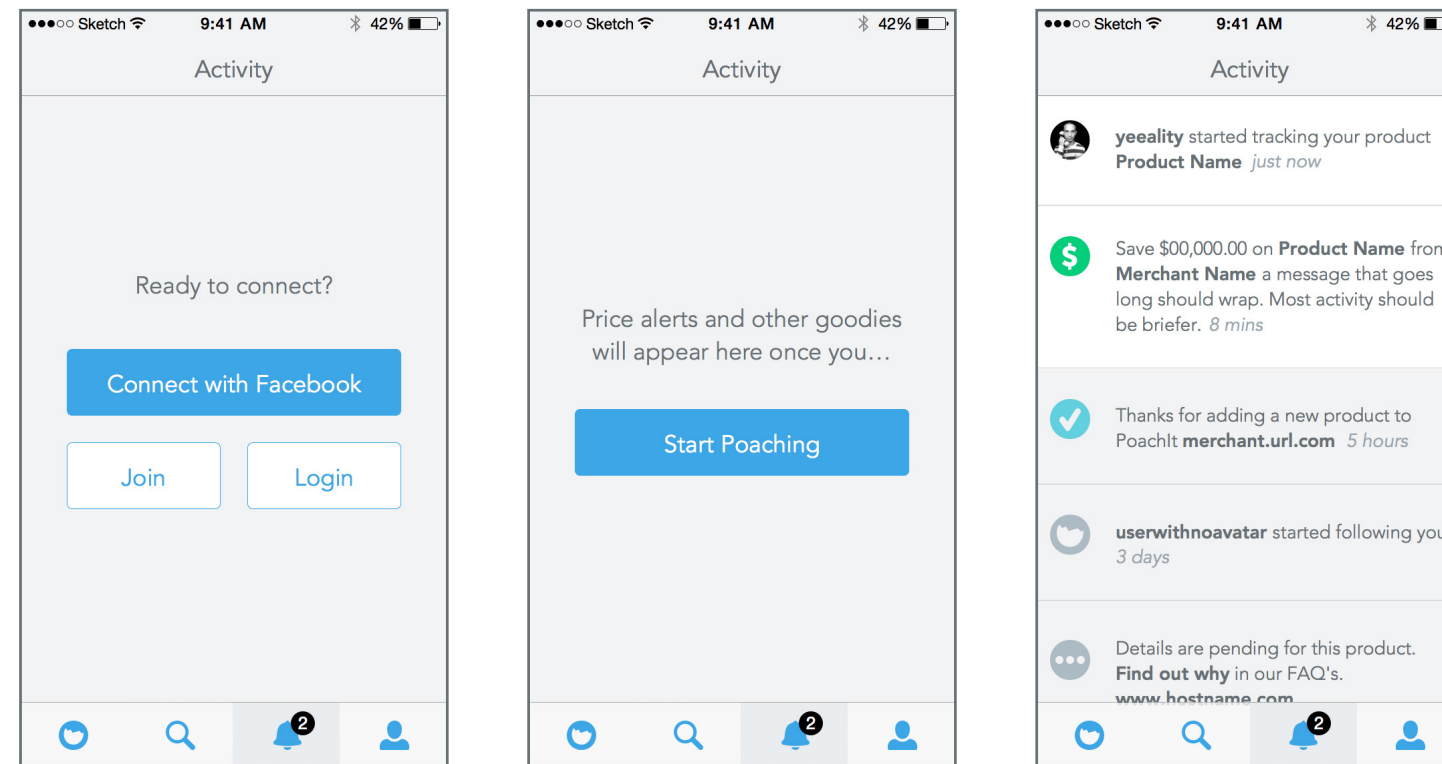
Search functions similar to desktop site, allowing users to toggle between product and store results. Ideally results would be accessible for both upon hitting done and we default to stores results if we think it's a store. Slack app search is a reference for this.



# ACTIVITY

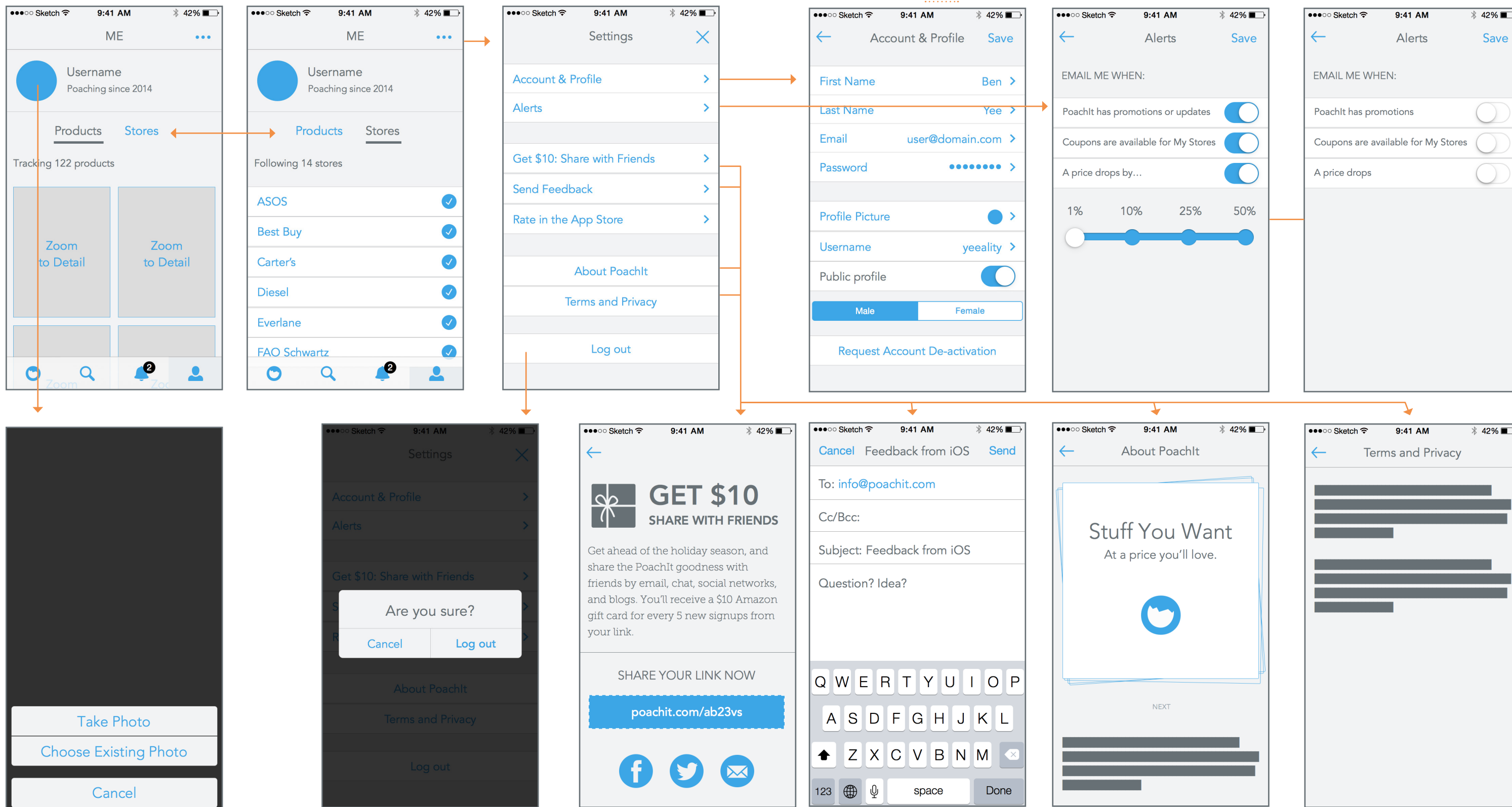
Activity displays new items. If an item has not been seen / read, the background could be a higher contrast color. It prompts users to login if not already, and to Poach if nothing is happening yet (CTA goes to first tab).

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# AUTHENTICATED PROFILE

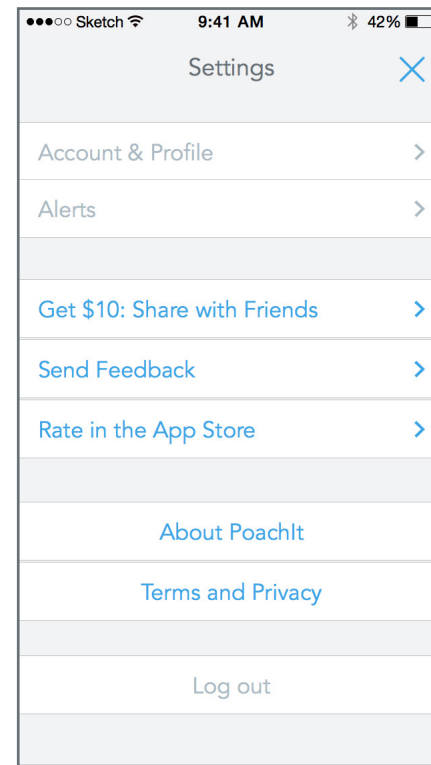
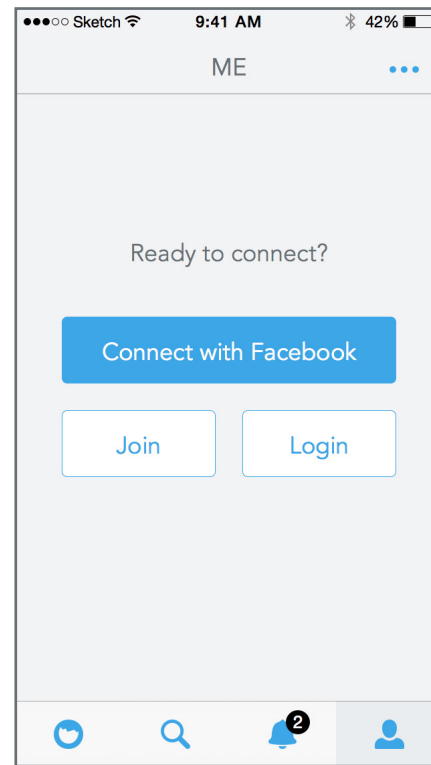
2 tabs for Products / Stores and a More menu offer multiple options for ME.



# NON-AUTHENTICATED AND EMPTY PROFILE

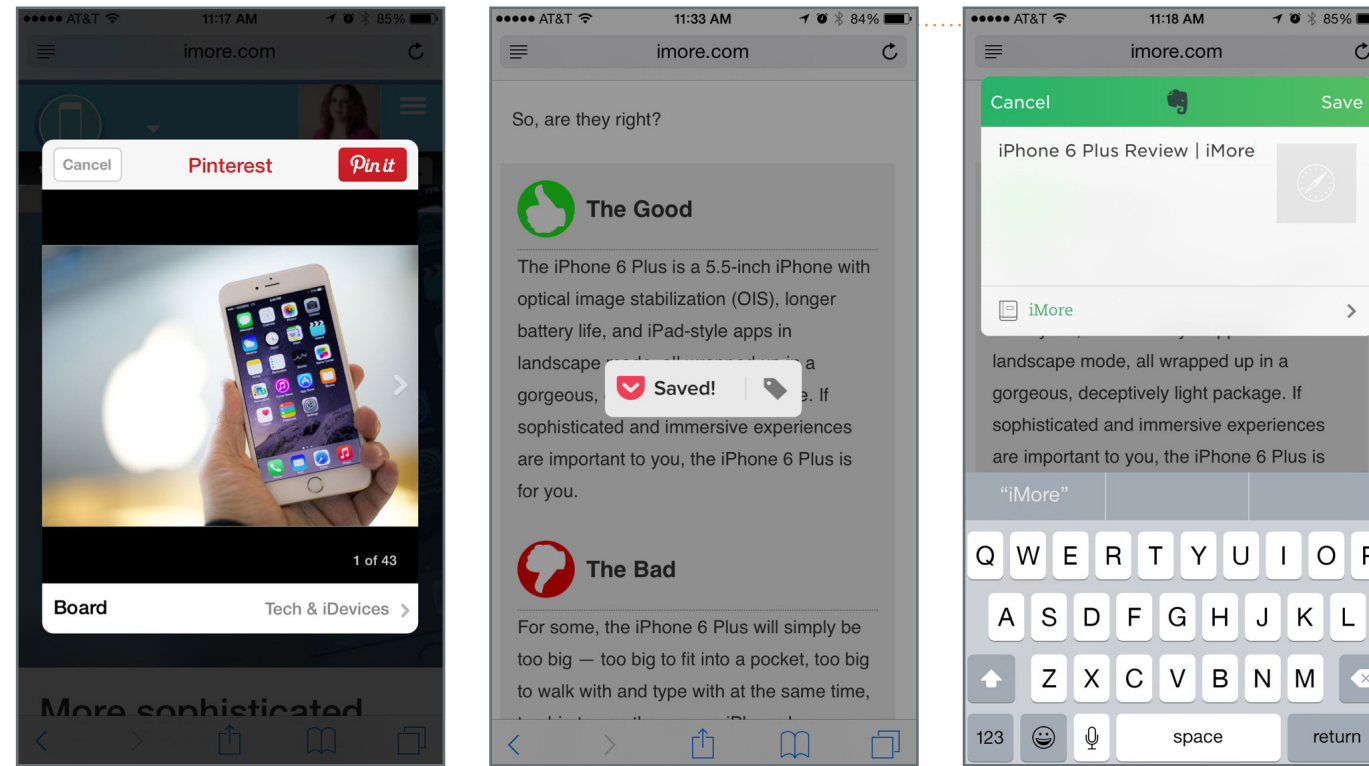
Some additional screens for these cases...

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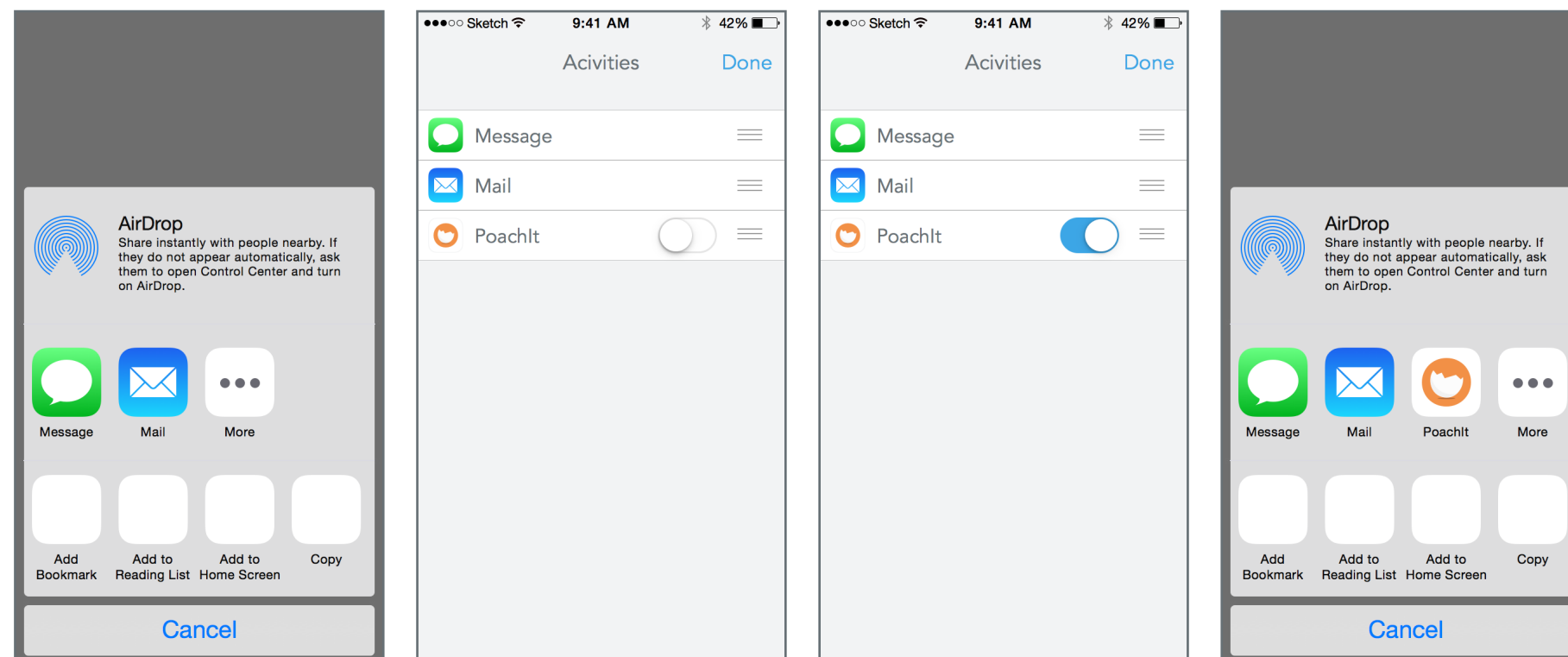


# SHARE FROM SAFARI

It seems Twitter and Facebook were always integrated, but it seems like the gate is open for any app now, as Pinterest, Pocket, Evernote, and others have joined the game.



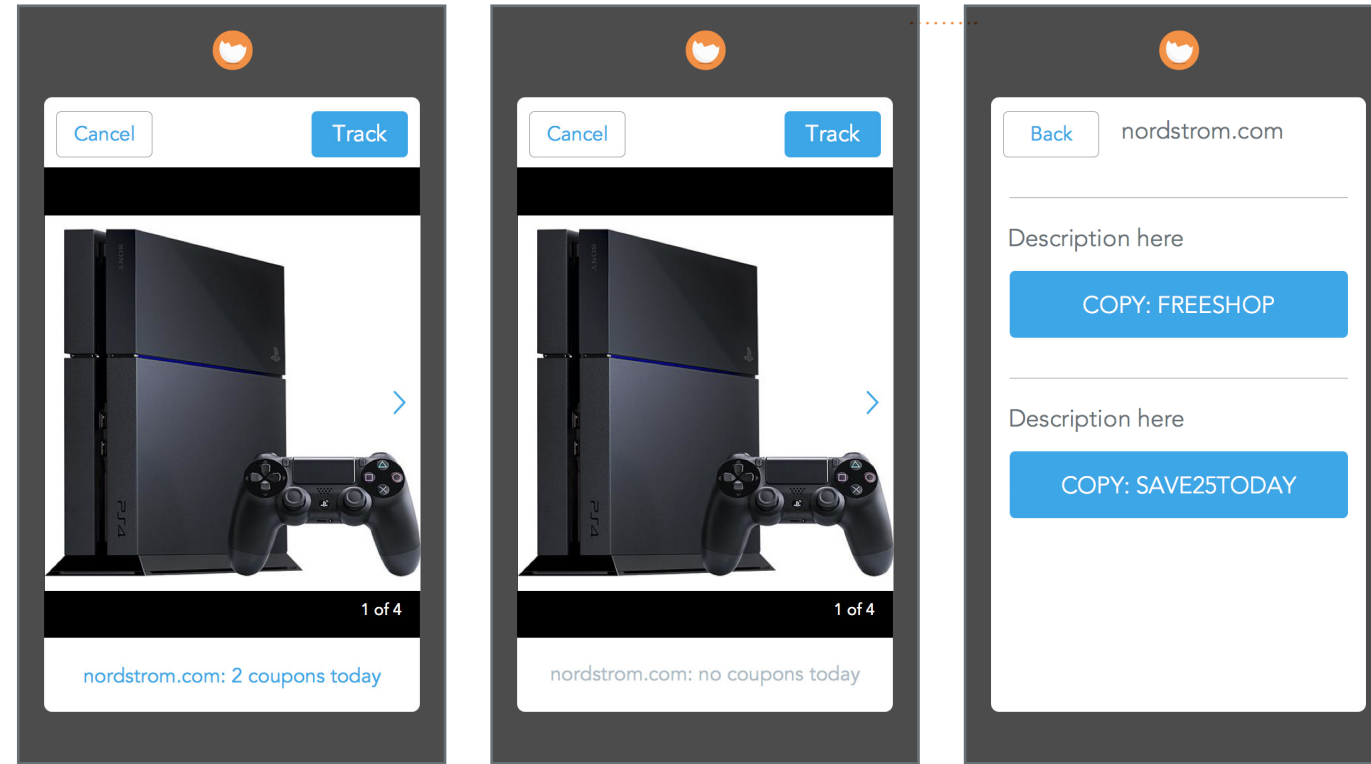
PoachIt might be next...



# SHARE FROM SAFARI

2 possible options for this interface.

Pinterest style including coupon codes.



Full screen including target price and private tracking.

