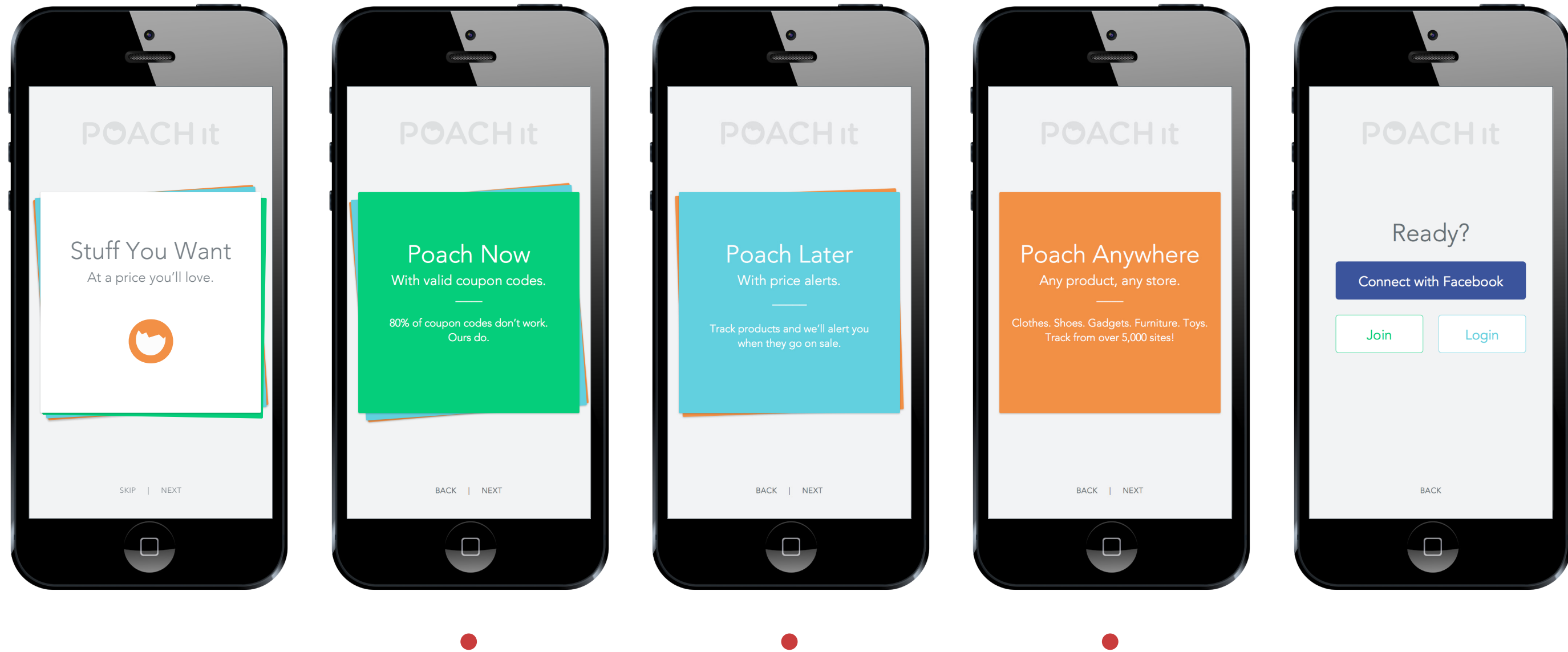


# INTRODUCTION

Welcome via card stack. Branding with logo mark, logo type, and brand colors. Dismissing 4 cards is a fun interaction and can be skipped.



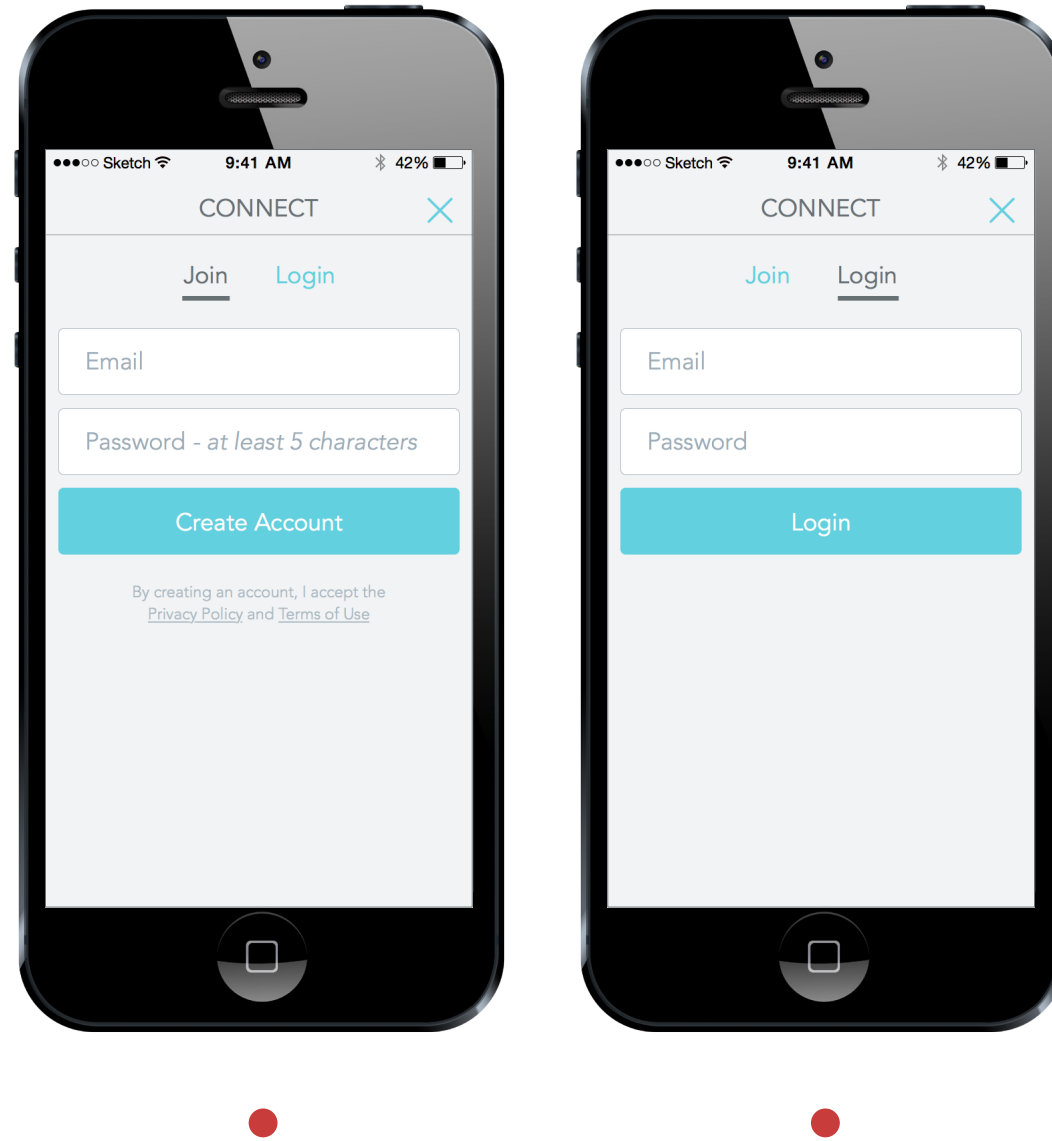
# ALTERNATE INTRO

Welcome via Slideshow. Branding with logo mark, logo type, and brand colors. This familiar interaction can be skipped.



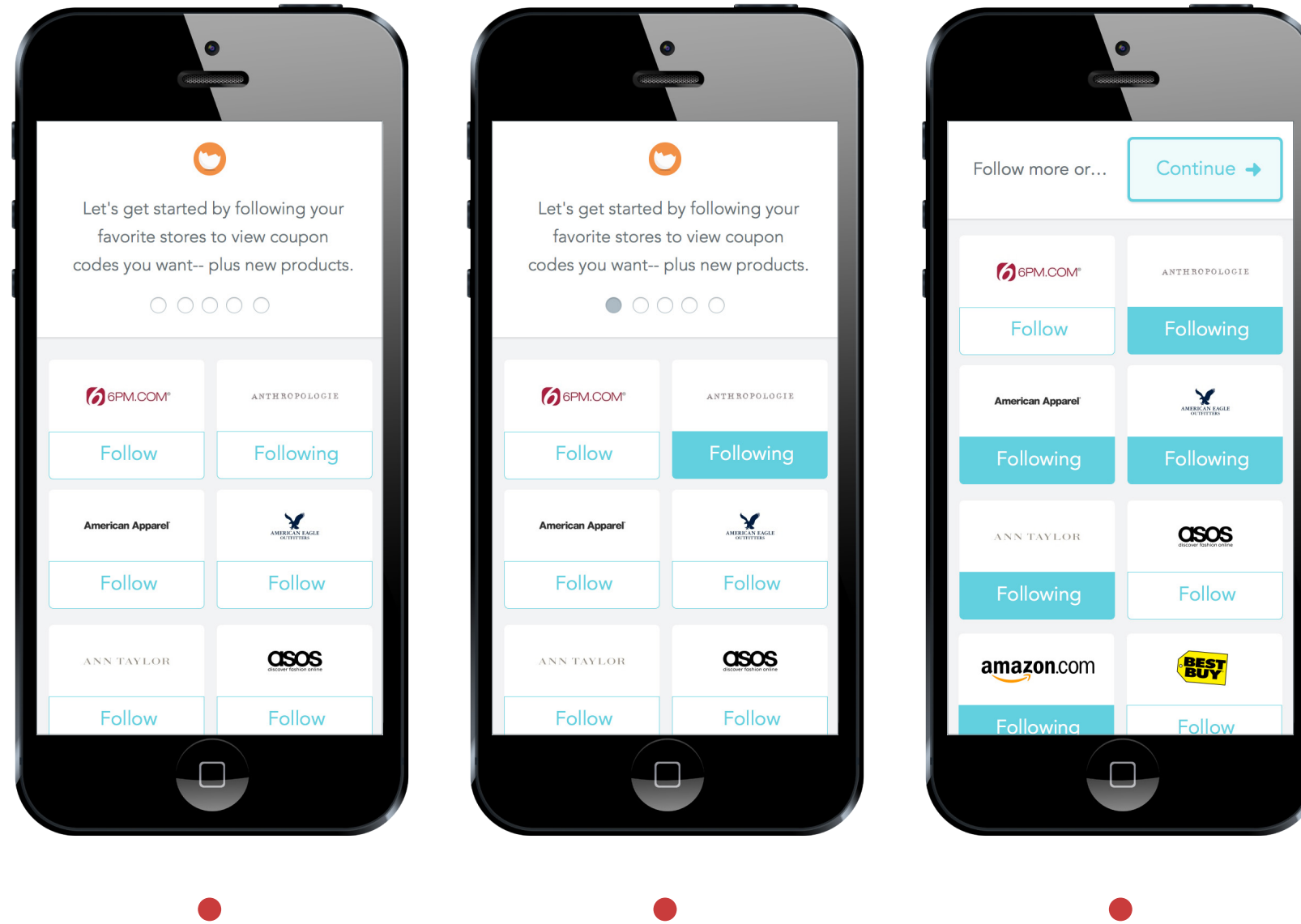
# AUTHENTICATION

Authentication is required to access the application (due to time and resource limitations).



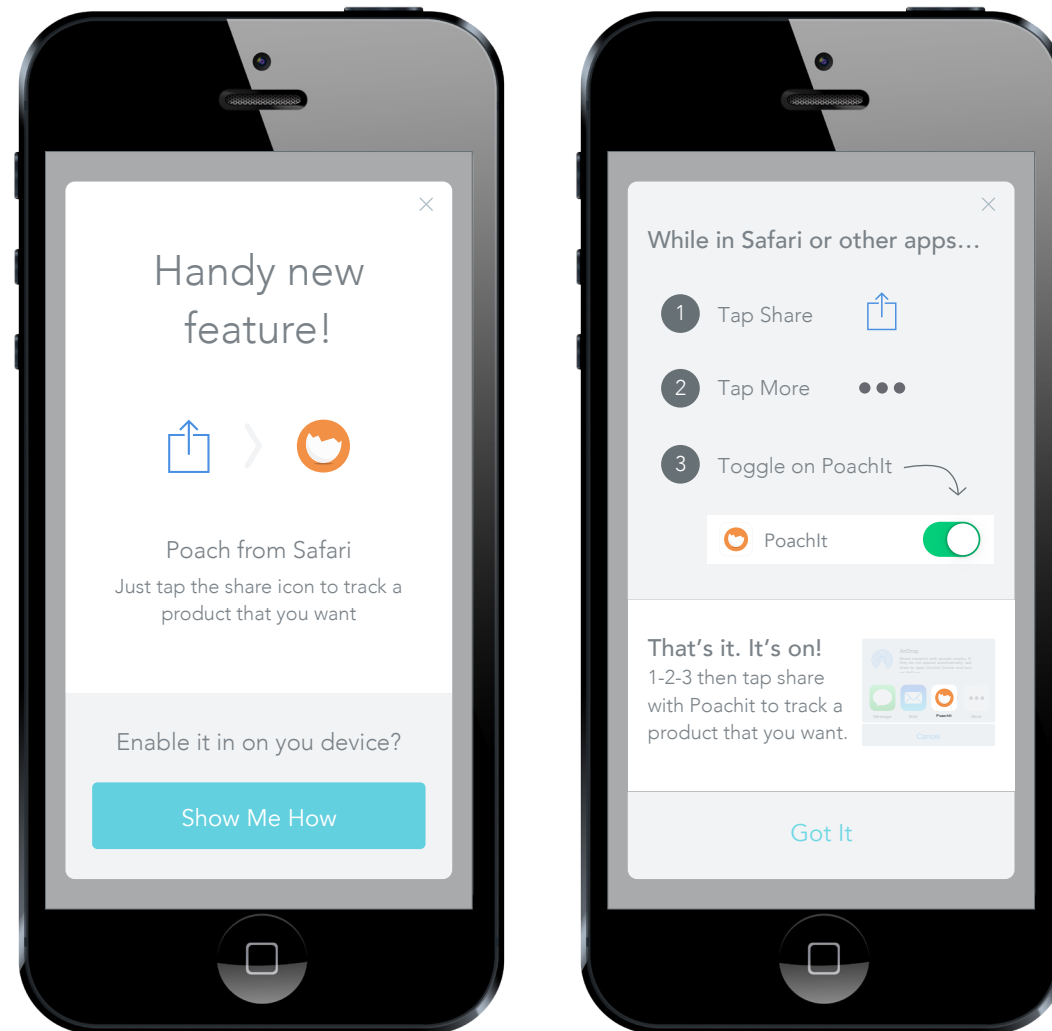
# FOLLOW STORES

Upon first login, users are prompted to follow stores.



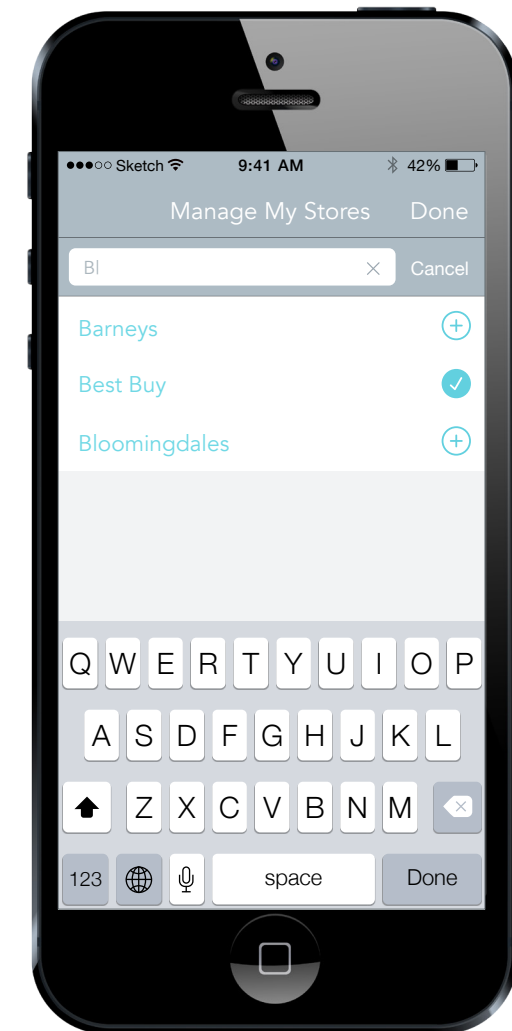
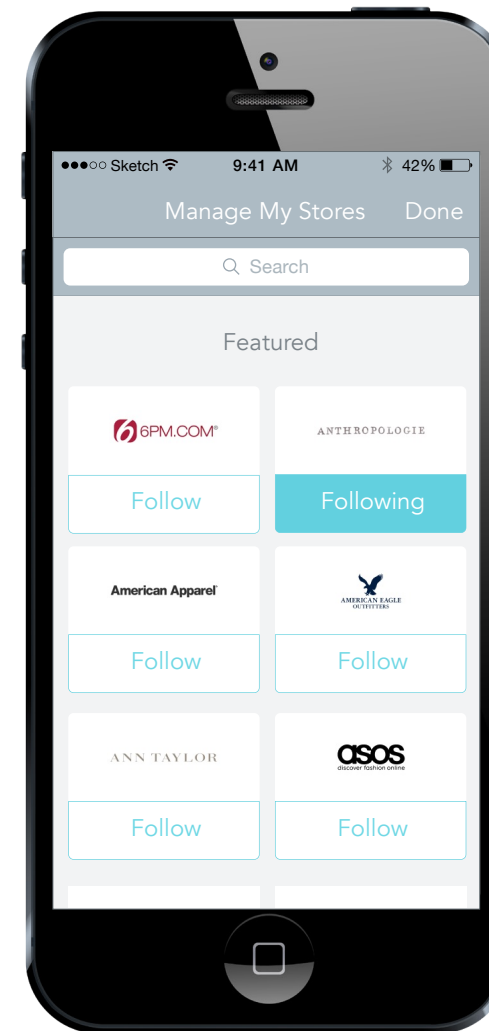
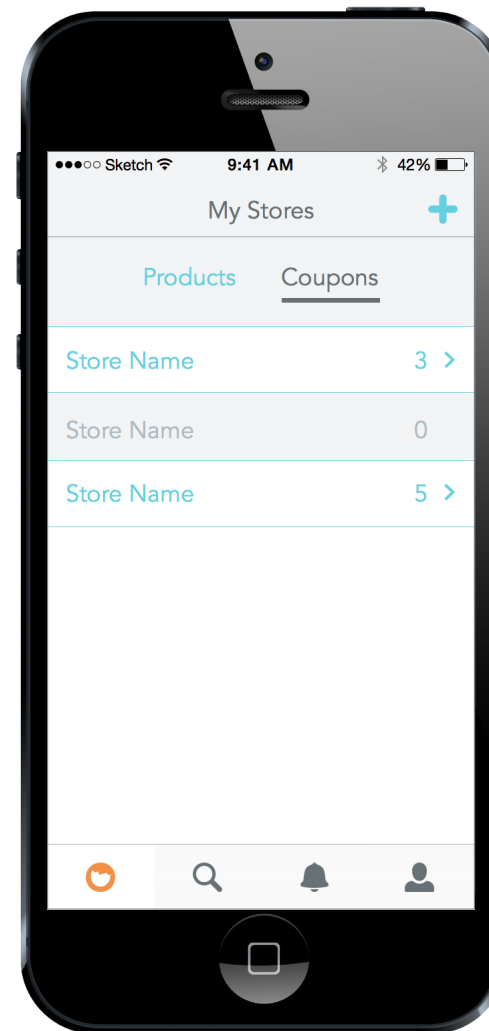
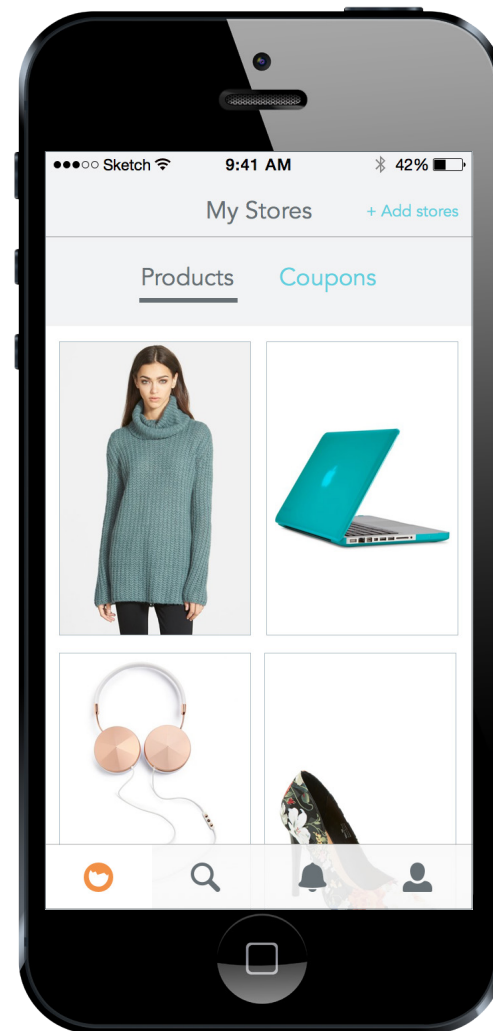
# SHARE EDUCATION

After the initial login and follow stores, the share tip prompts users to learn about the external sharing functionality.



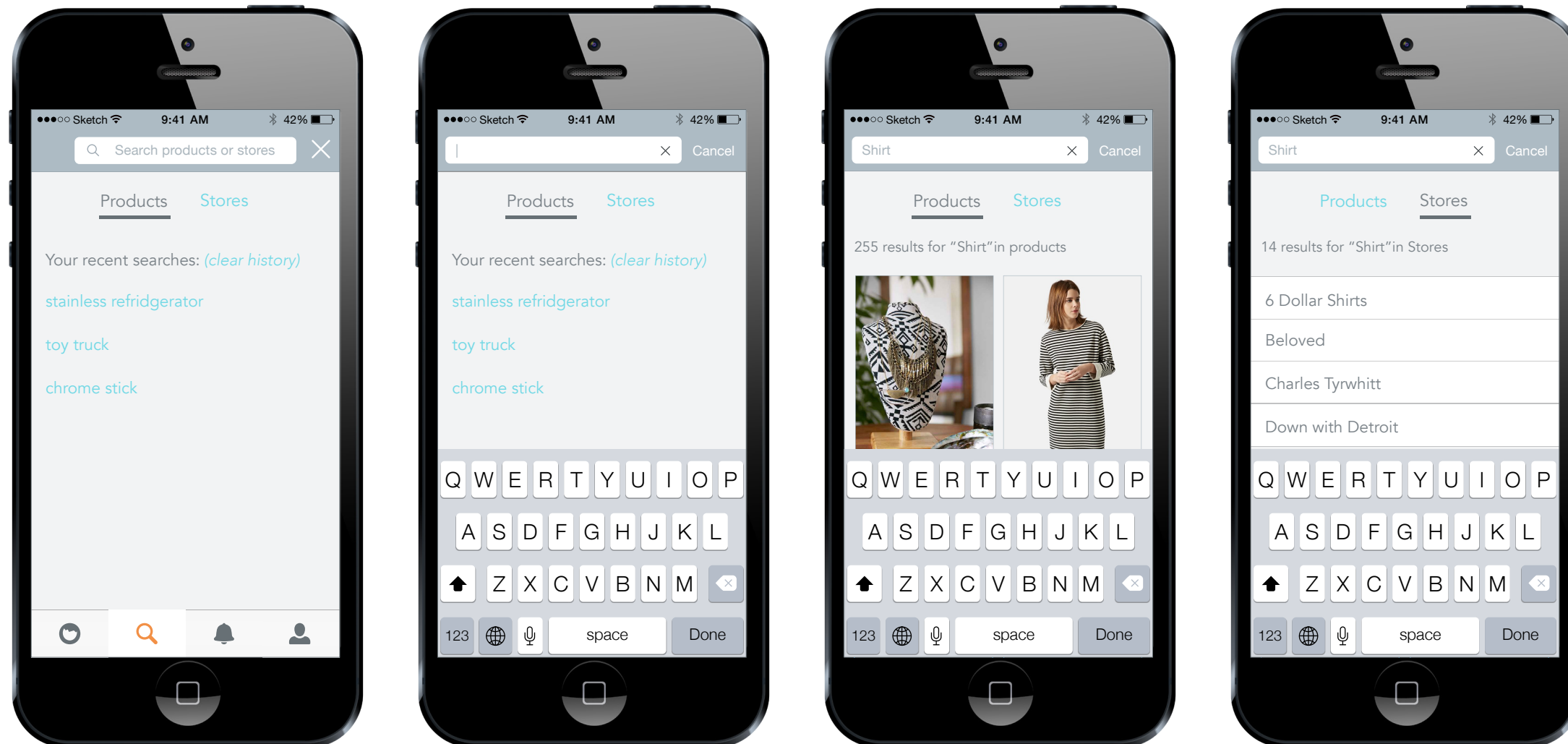
# FEEDS: PRODUCT & COUPON

Feeds include 2 tabs. Followed stores can be managed from both tabs. Users can follow/unfollow featured stores or search the database and toggle their choices from there too.



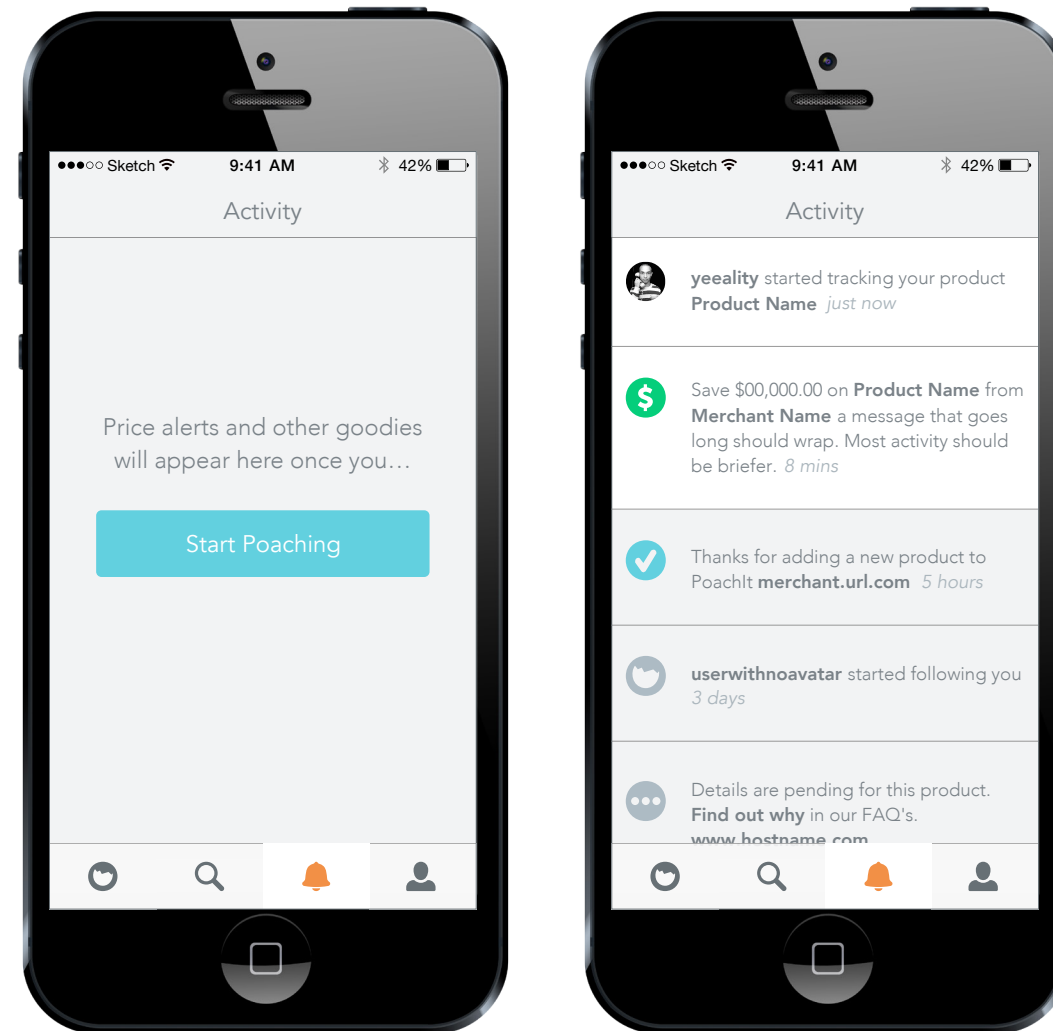
# SEARCH

Search functions similar to desktop site, allowing users to toggle between product and store results.



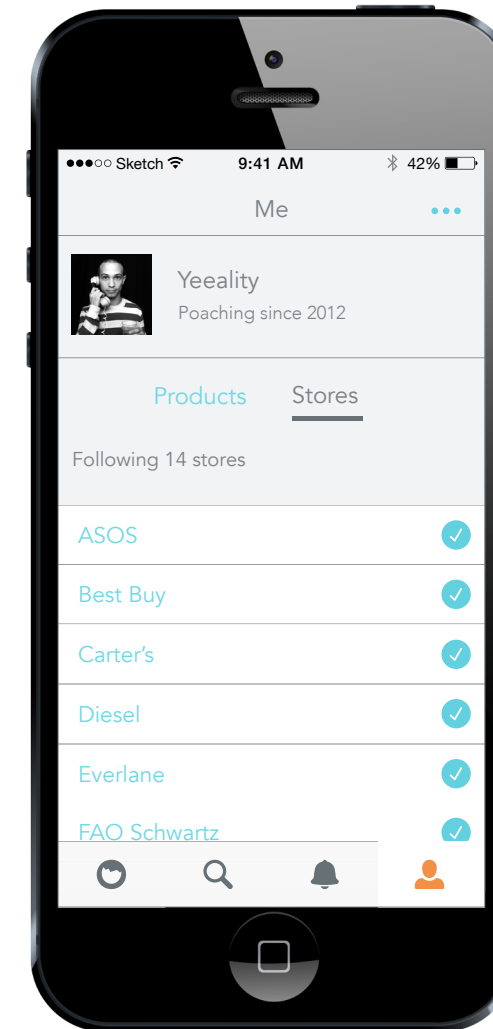
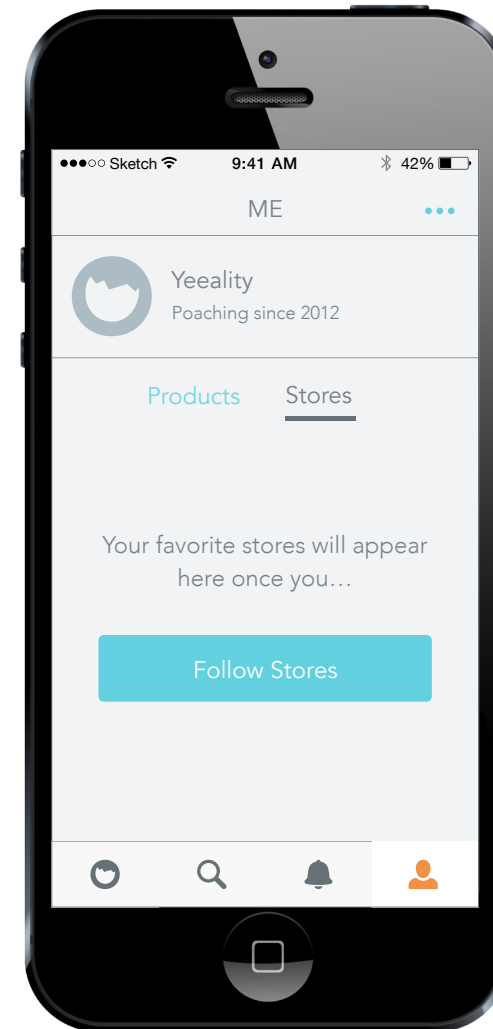
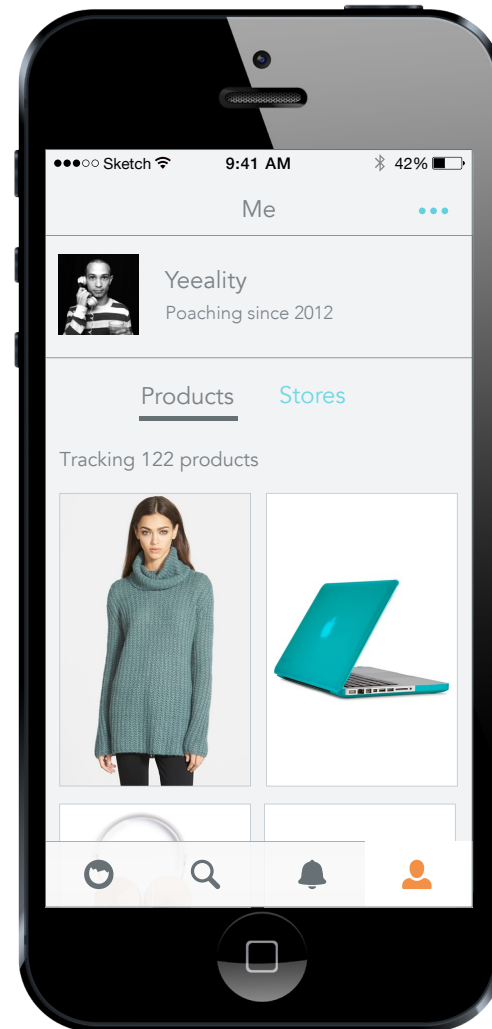
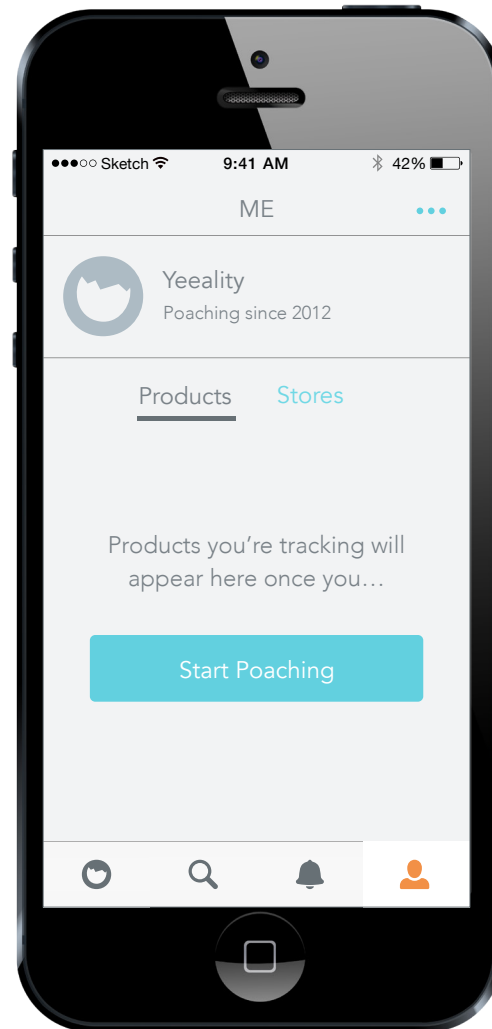
# ACTIVITY

Activity displays new items. If nothing is happening yet (CTA directs to first tab).  
If an item has not been seen / read, the background is a higher contrast color.

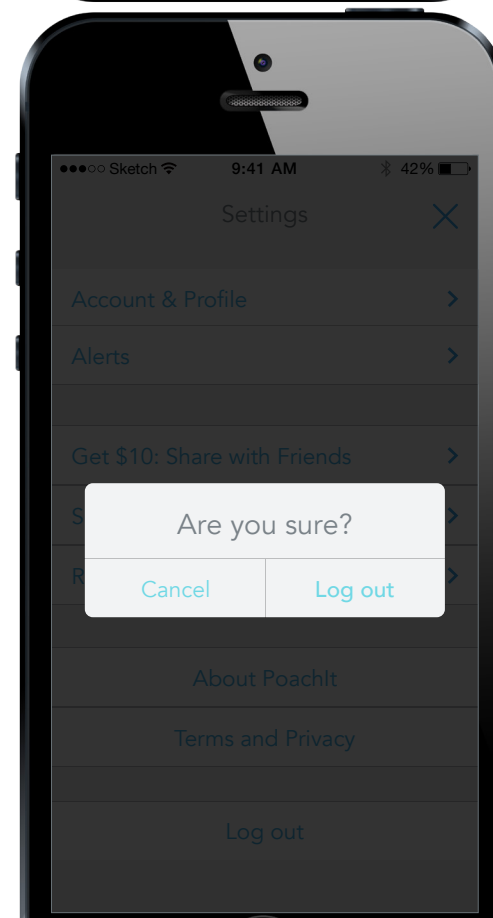
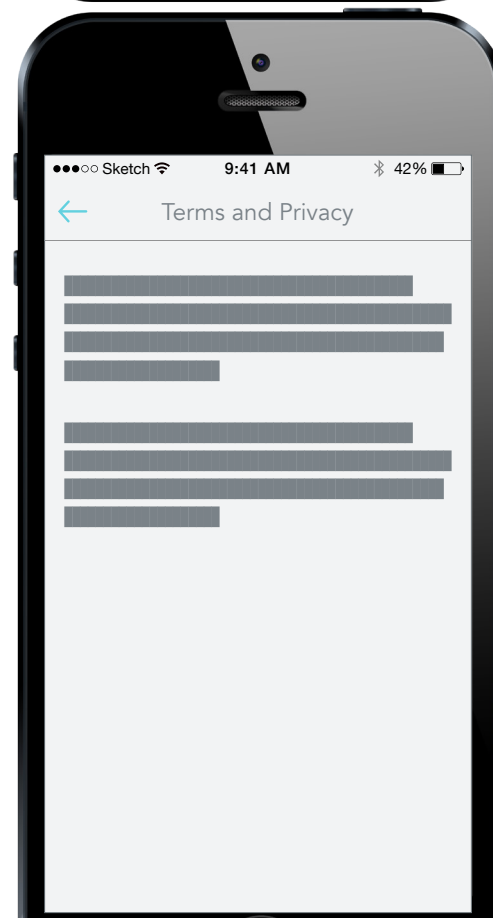
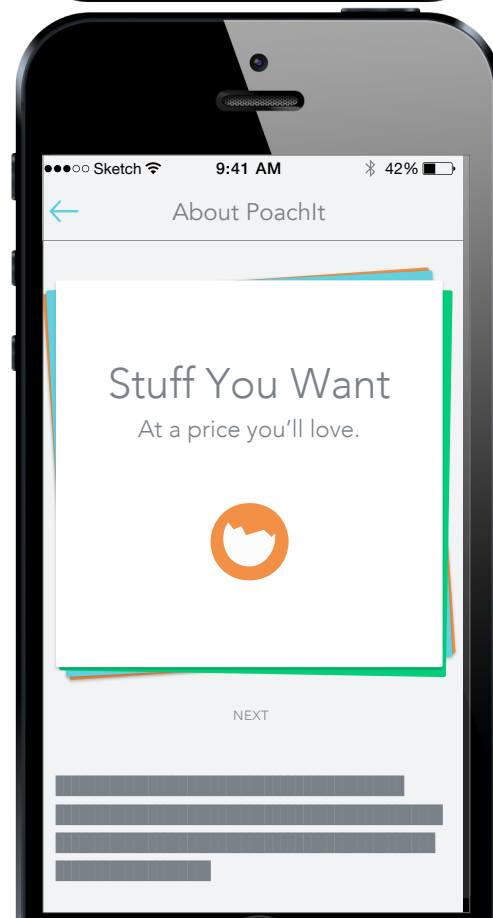
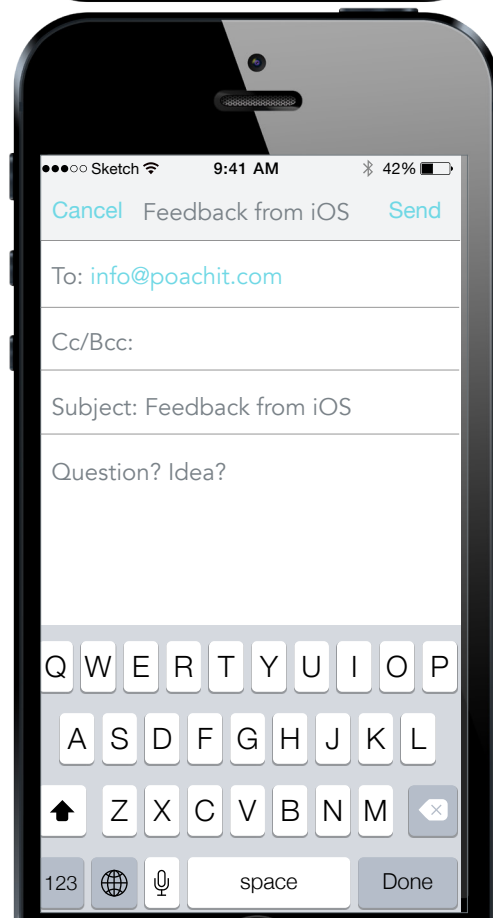
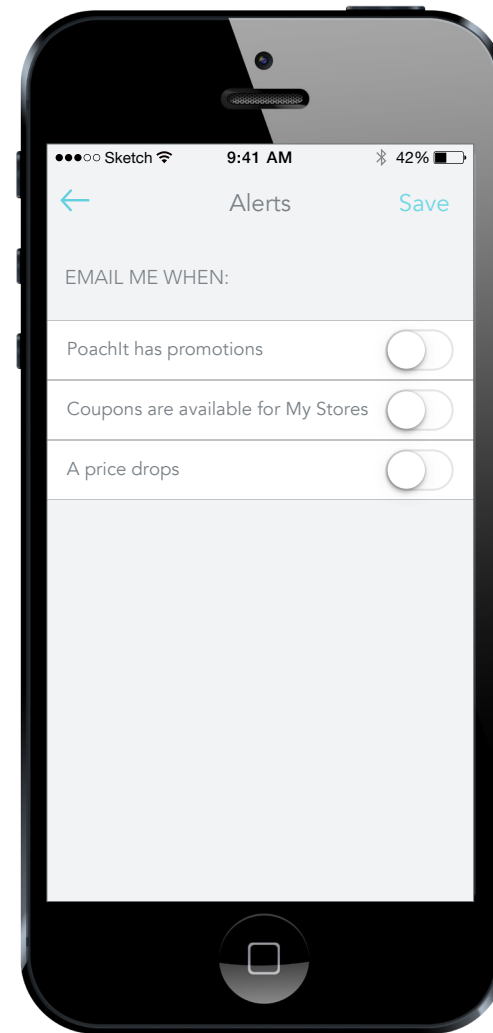
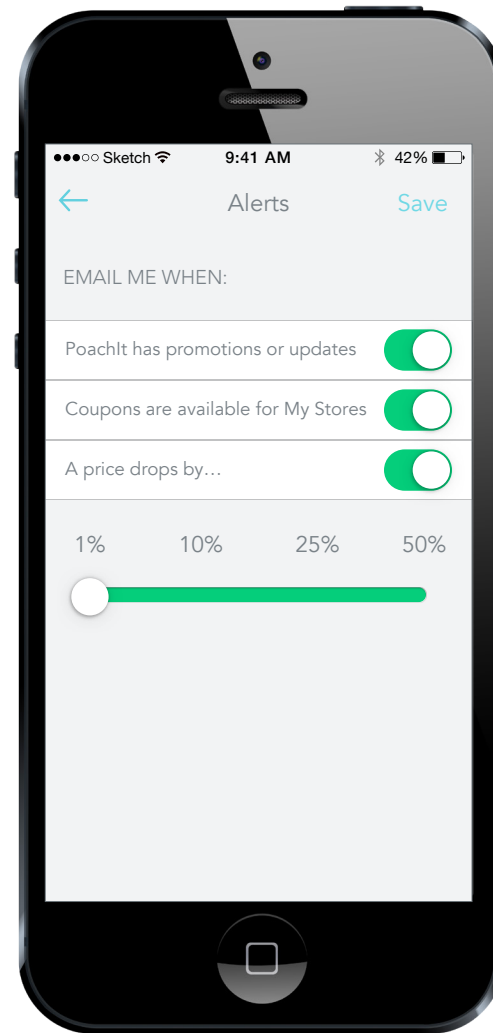
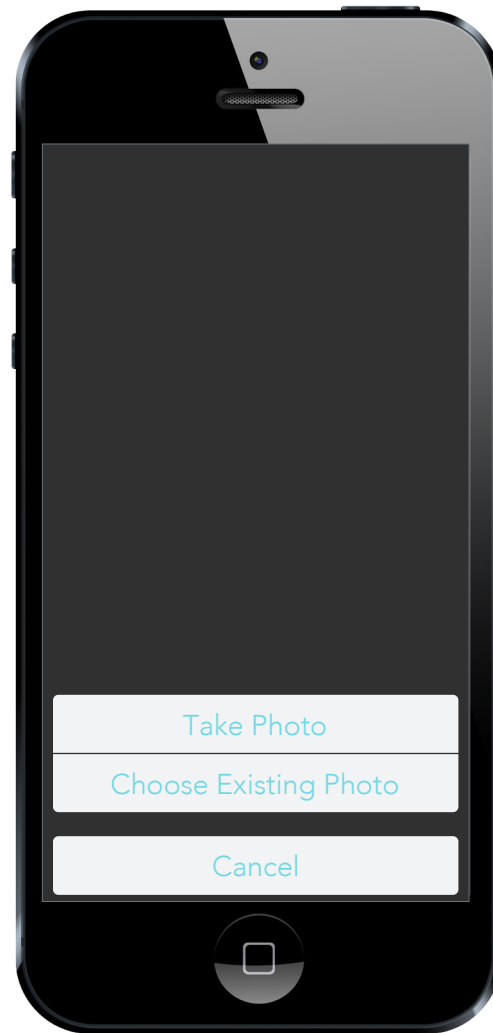
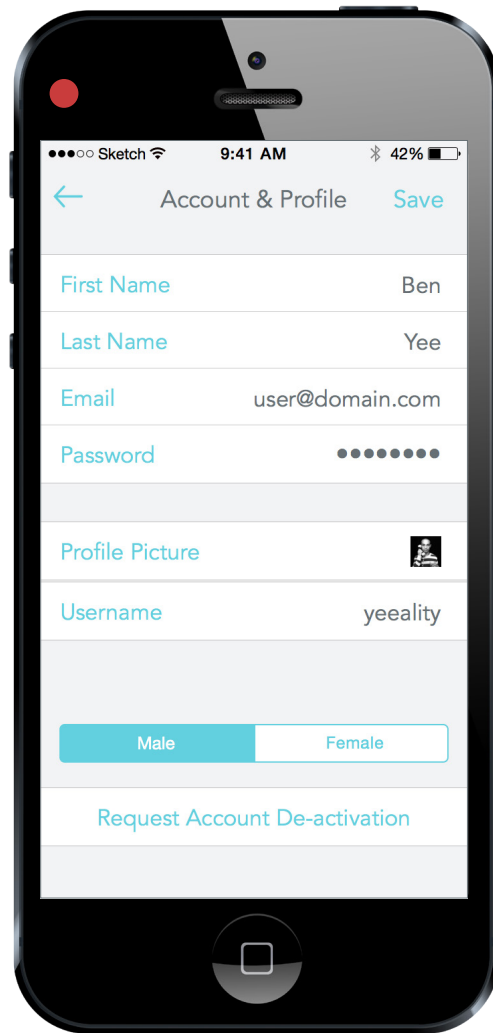
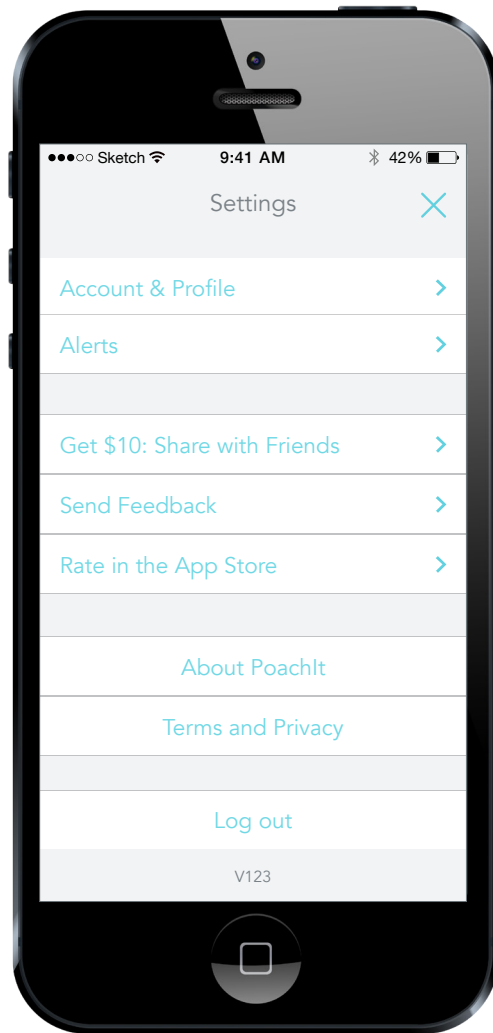


# PROFILE

2 tabs for Products / Stores and a More menu offer multiple options.

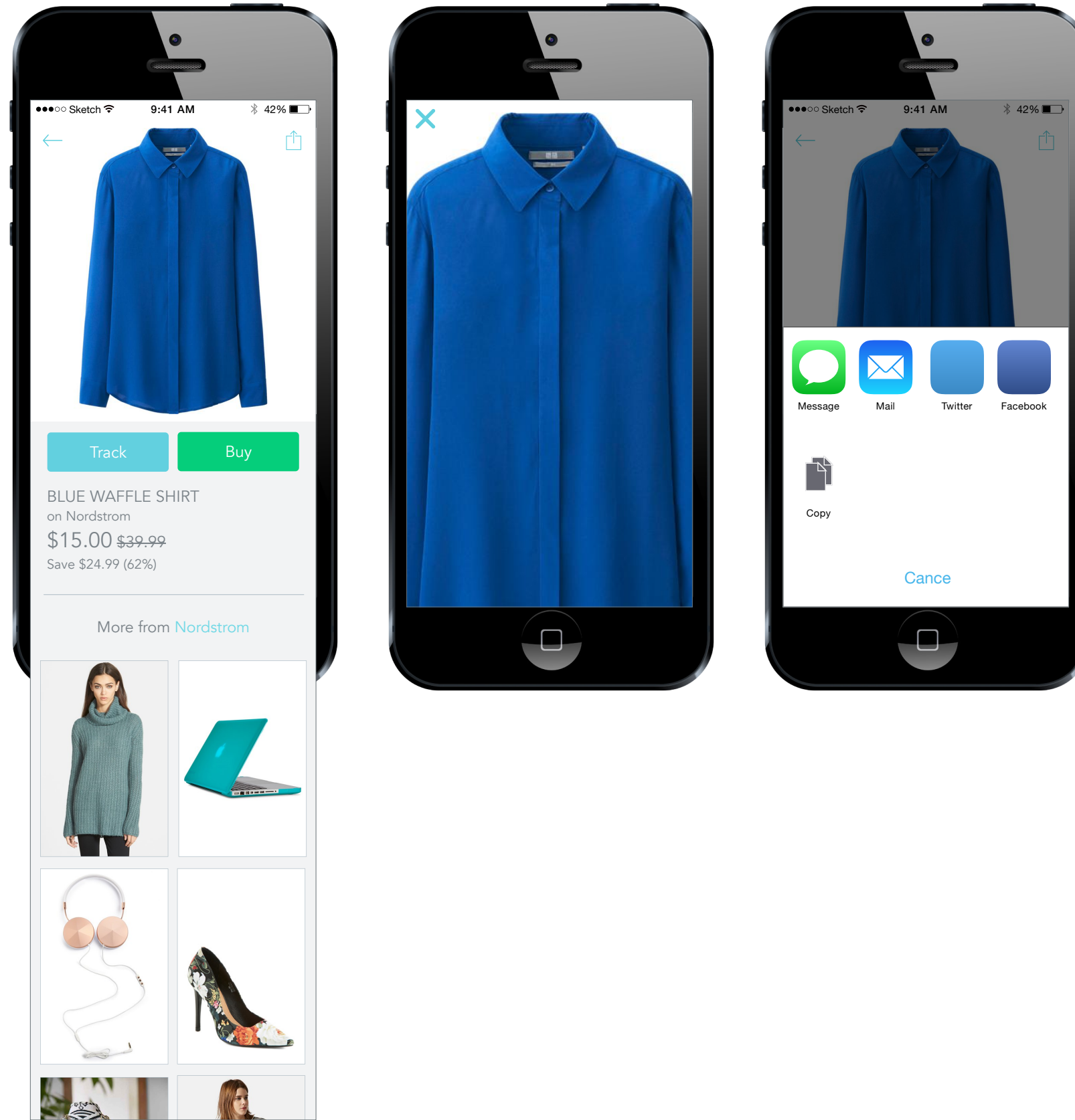


# PROFILE CONTINUED



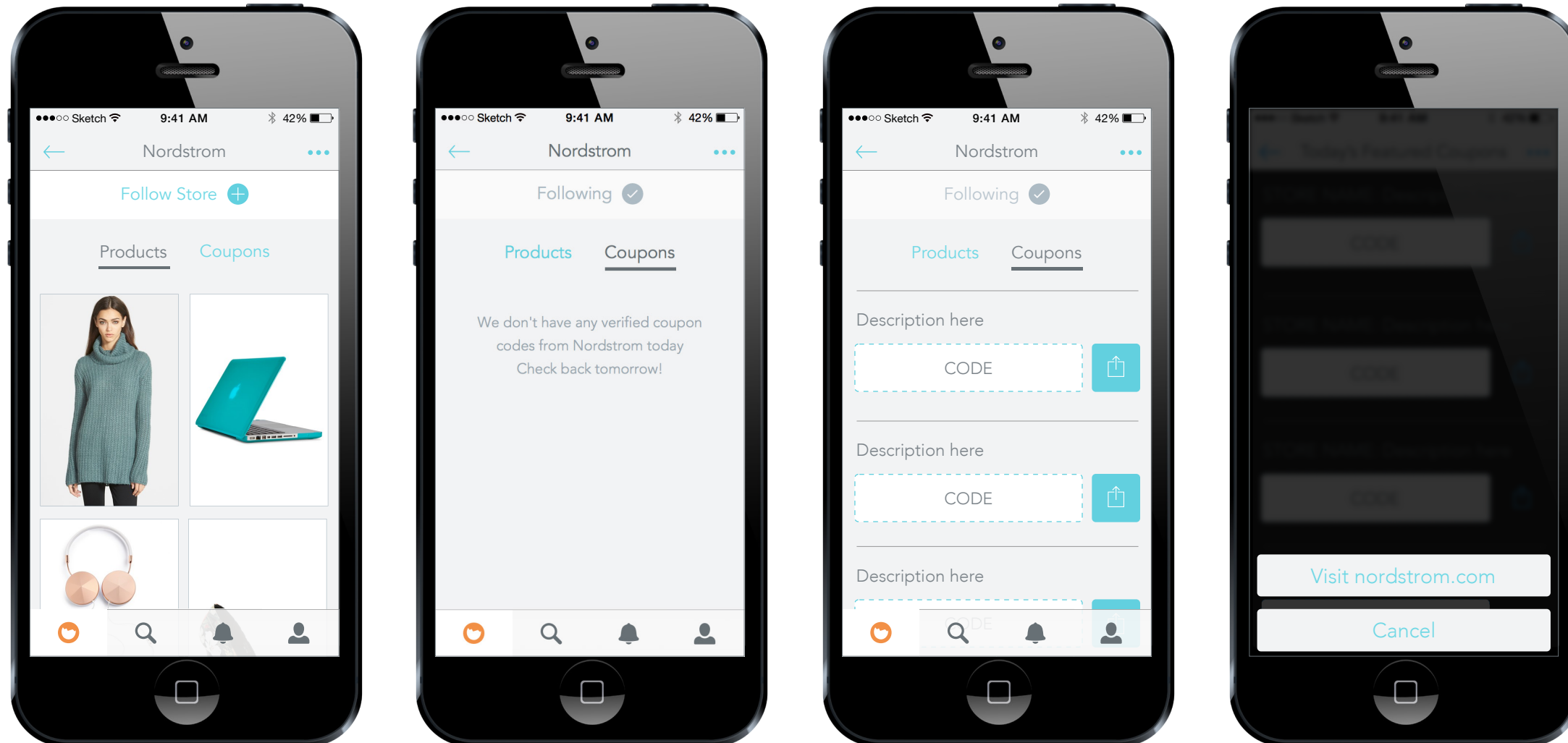
# PRODUCT PAGE

A product page offers multiple options.

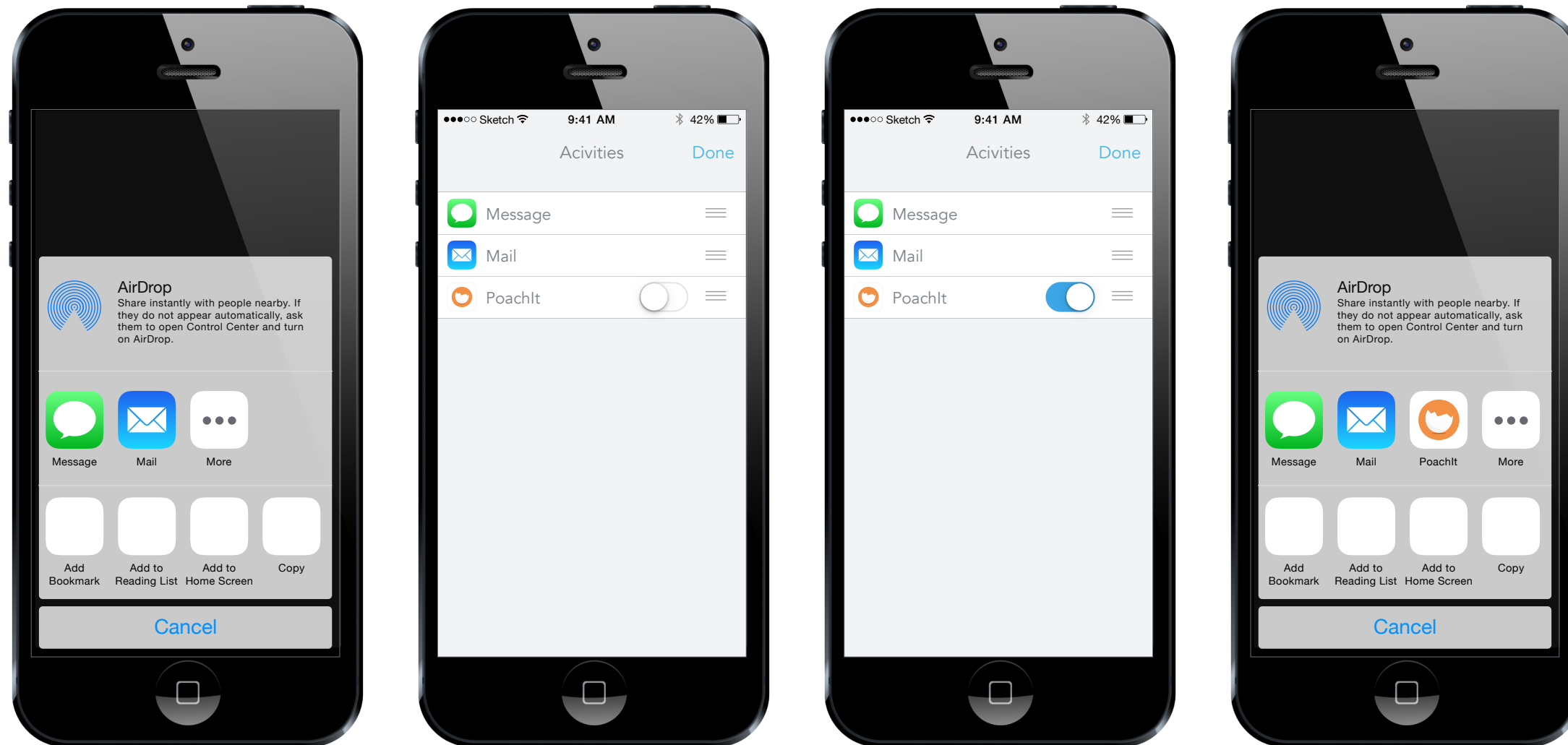


# STORE PAGE

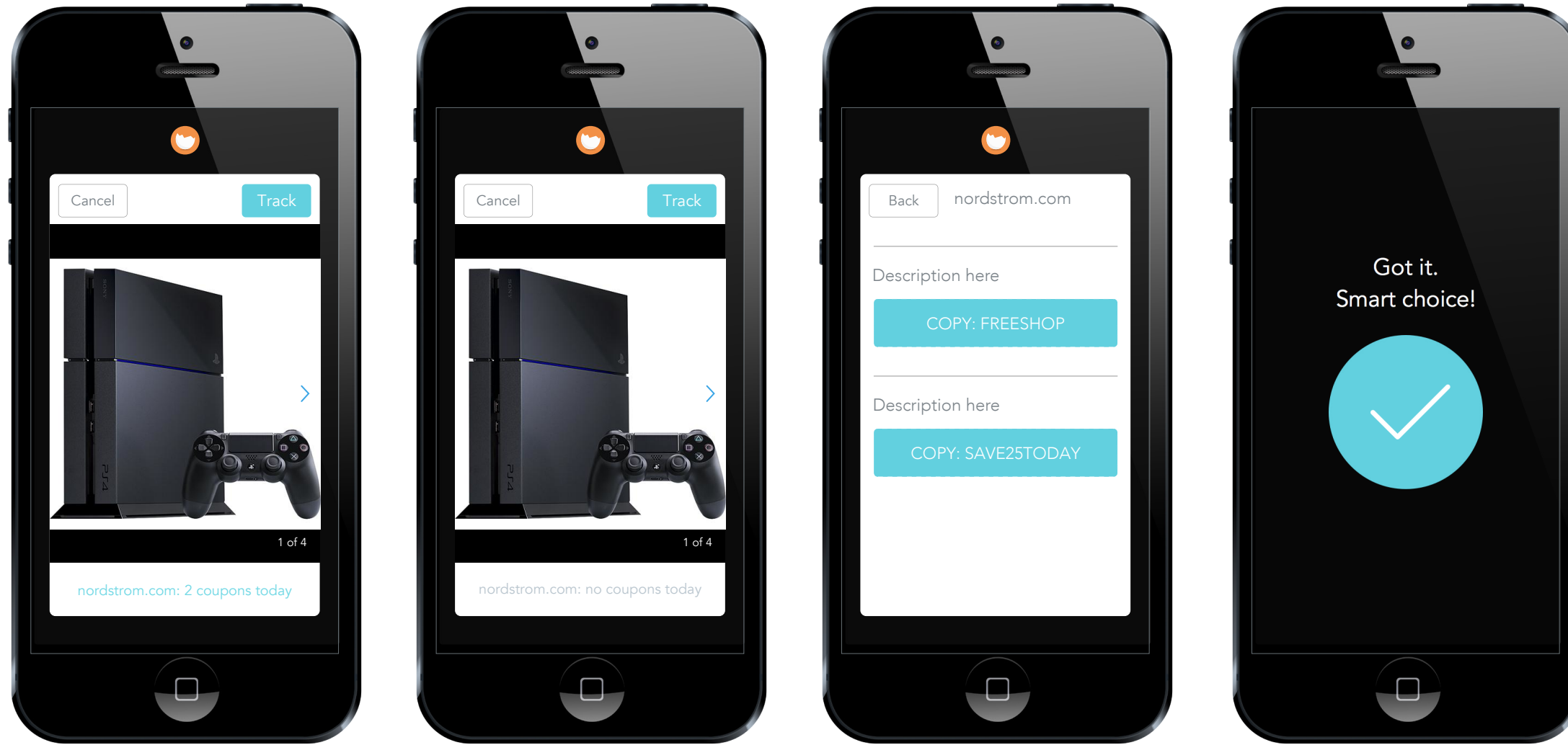
A store page includes 2 tabs and a more menu.



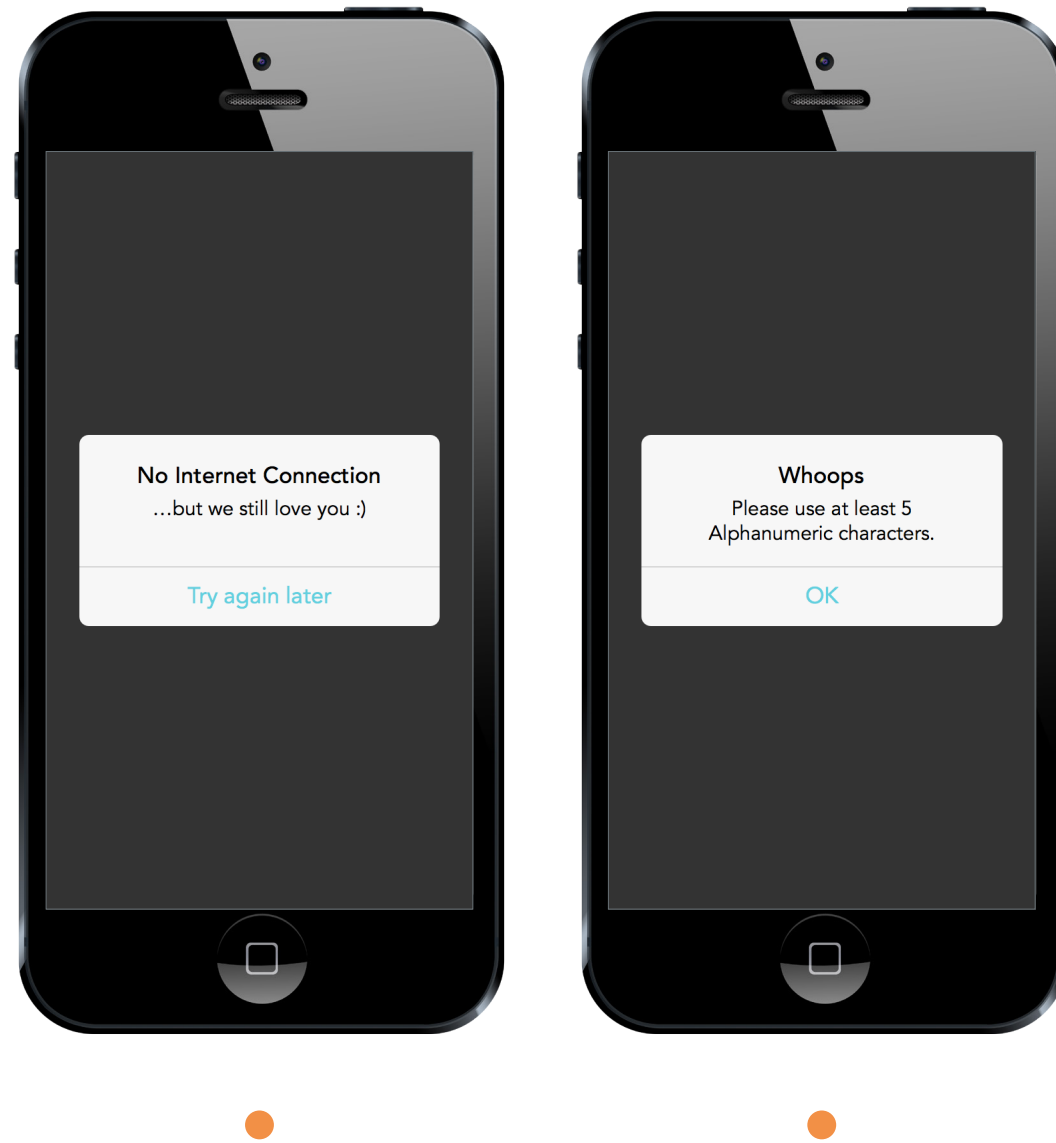
# ENABLE SHARE FROM EXTERNAL APP



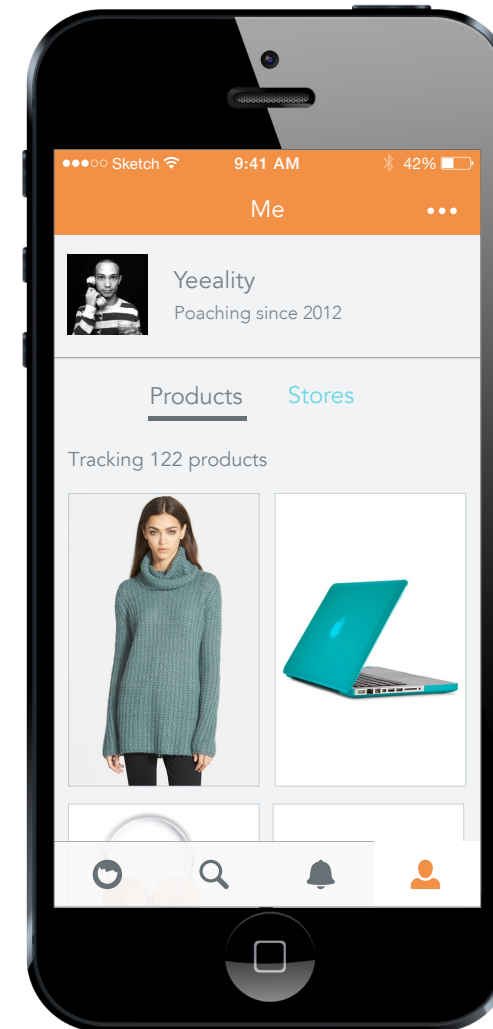
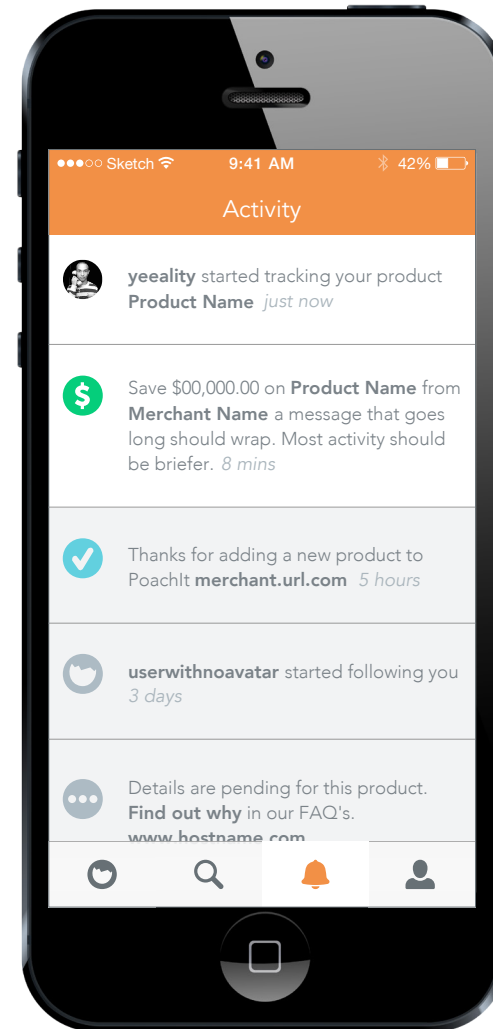
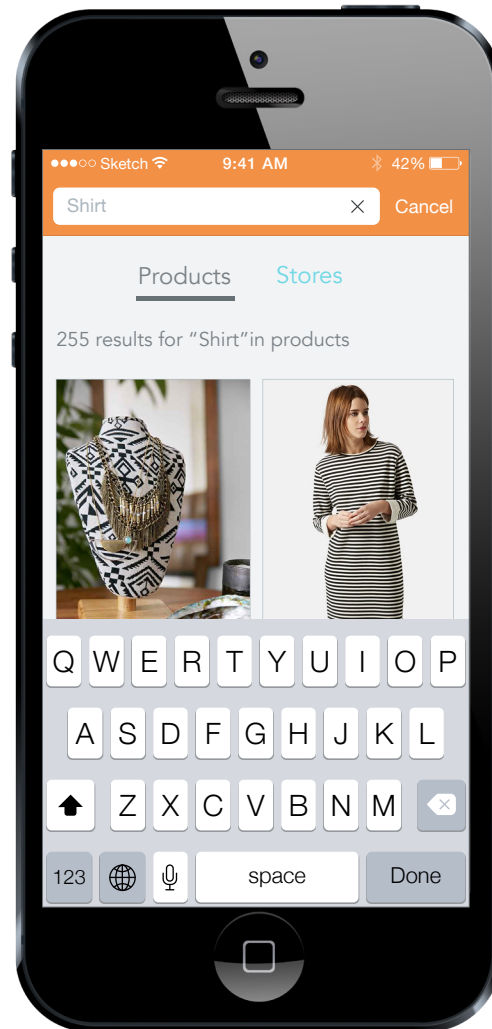
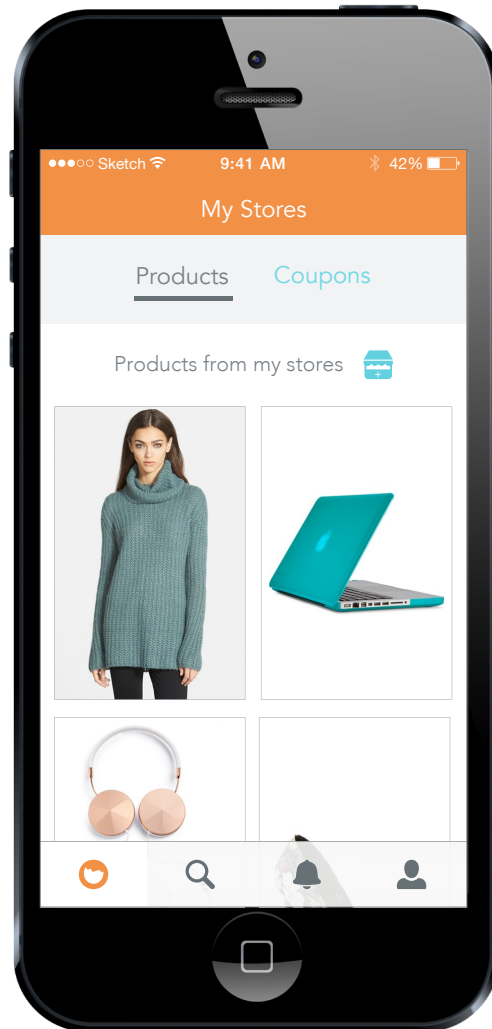
# SHARE FROM EXTERNAL APP



# SAMPLE ERROR HANDLING



# ALTERNATE NAV BAR WHITE ON ORANGE



# TAB NAVIGATION

SEMI-TRANSPARENT BASE WITH  
ORANGE HIGHLIGHT

FEED

SEARCH

ACTIVITY

ME



# ALTERNATE OPTION 1

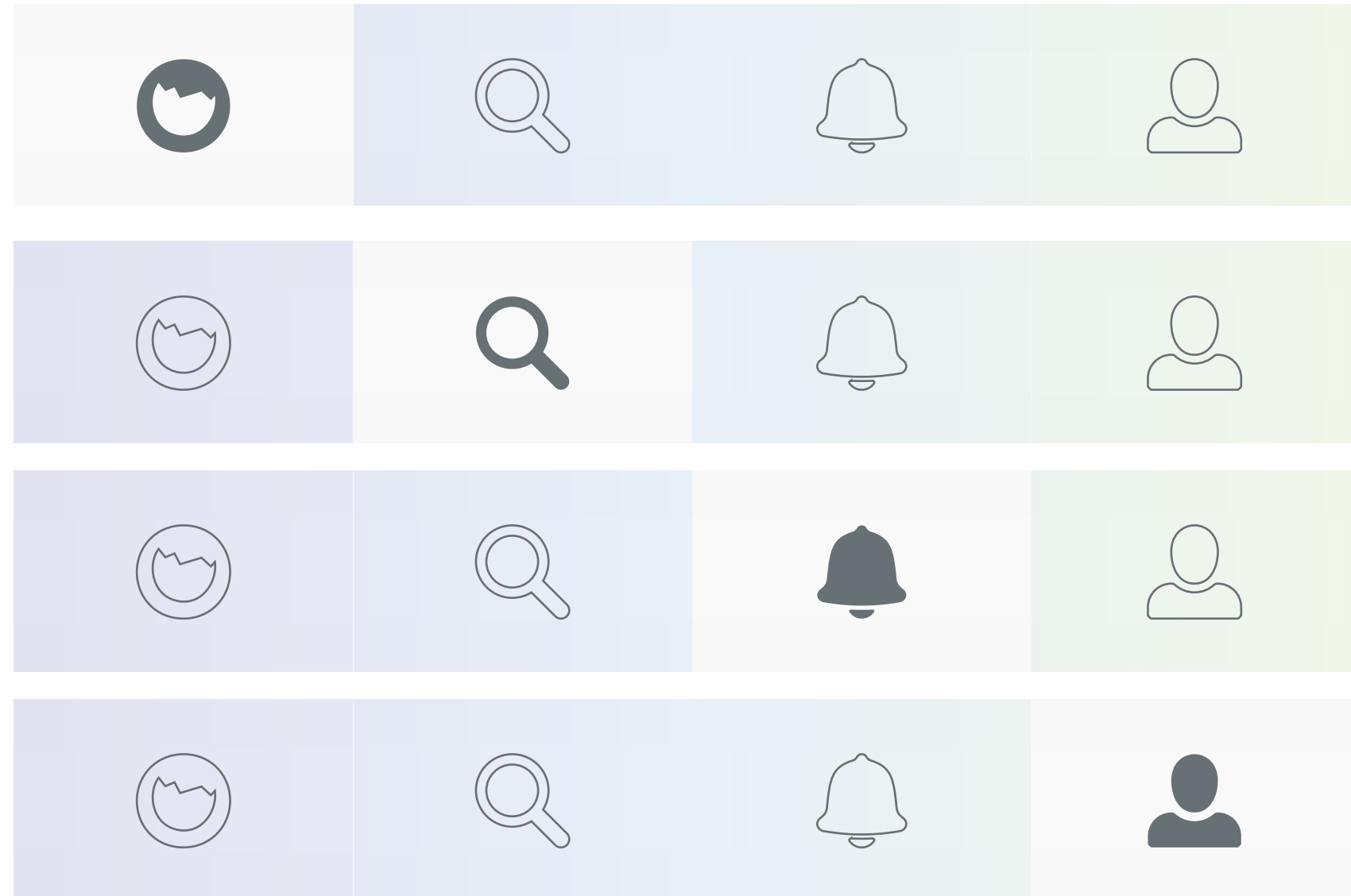
GREY OUTLINE GREY FILL

FEED

SEARCH

ACTIVITY

ME



# ALTERNATE OPTION 2

GREY OUTLINE ORANGE FILL

FEED

SEARCH

ACTIVITY

ME

